

Management

PROGRAM OVERVIEW Professional managers are a distinct and essential group in modern society who are responsible for maintaining and improving organizational effectiveness. The management degree in the College of Business and Public Administration is carefully designed to make its graduates extremely competitive in today's dynamic market for entry-level managers, as well as to give them the background needed to advance in their chosen careers. Management students are introduced to the habits of professionalism and are given liberal opportunity to interact with private and public organizations and to participate in professional activities beyond the curriculum.

The management major prepares students for the challenging task of directing people and activities in today's private, public, and not-for-profit organizations. Those who study this field at Drake are grounded in the theories, concepts, practices, and ethical concerns of contemporary management and emerging trends. Management students learn how organizations are designed and administered, how people behave when they are part of an organization, and how employees are compensated, motivated, and protected. They learn how organizations measure and improve performance and how they make strategic advances in a competitive marketplace. In addition, they are exposed to the issues and challenges of international business activity.

Graduates of the management program may attain positions in human resource departments, in operations, in customer service, in purchasing, in sales; they work as franchise managers, as management consultants, as department managers; and they work in diverse industries from financial services to manufacturing to retail.

FACULTY The seven members of the management faculty all have PhD degrees. They bring to the classroom a unique blend of business-world experience, academic training and research insight. Their research interests include performance management, organizational trust, leadership, and continuous operations improvement. Part time instructors are selected based on professional experience. Many serve as consultants or upper level managers. Their areas of professional expertise include project management, creative thinking, and entrepreneurship.

ACADEMIC PREPARATION While there are no specific high school level courses required for the management major, students are encouraged to take courses that help them develop good written and oral communication skills and to begin an early familiarization with computer technology and world events. Psychology at the high school level is also advantageous.

REQUIREMENTS FOR MAJOR Management students take 25 credits within the college and 6 credits outside the college. To complete their program of study, management majors must select two courses (six hours) beyond the management core from other major fields in the College of Business and Public Administration. The two courses must be in the same field. In exceptional cases, fields outside the college may

be selected (two courses or six hours from the same field) as approved by the department. The area of special interest should reinforce professional development and career objectives of the student.

DRAKE CURRICULUM The Drake Curriculum, required of all undergraduates, is designed to help students meet personal and professional goals as they acquire fundamental knowledge and abilities in ten Areas of Inquiry, including communication, critical thinking, artistic experience, historical consciousness, information and technology literacy, international and multicultural experiences, scientific and quantitative literacy, values and ethics and engaged citizenship. Students work closely with their academic advisers to craft a program of study in general education that prepares students for civic and professional leadership.

The Drake Curriculum also requires first-year seminars, which foster development of critical thinking and written and oral communication skills through a topical focus; and a Senior Capstone, in which students demonstrate the capacity to bring information, skills and ideas to bear on one project.

INTERNSHIPS & OPPORTUNITIES Paid internship opportunities are available during the school year and summer. Internships help majors gain valuable on-the-job experience and a competitive edge in today's job market. A number of internships are available with organizations in the Des Moines area including: The Principal Financial Group, Wells Fargo, Pioneer Hi-Bred International Inc., Wellmark Blue Cross Blue Shield, Firestone, MidAmerican Energy, and state and local government agencies.

CAREER OPTIONS Drake's eclectic approach to management exposes students to leadership, operations of businesses, work culture and functions of small, medium-sized and multi-national corporations. Graduates often begin their careers in management training programs or specialist positions. They advance to supervisory, middle management and senior level positions in business activities such as staff assistance, operations, human resource management, franchise management, and consumer relations. Graduates also pursue unique leadership roles in profit, not-for-profit, and public organizations. Drake graduates are in the management hierarchy of leading companies throughout the world, including Procter & Gamble, Hallmark, Ralston Purina, Dun & Bradstreet, Hy-Vee, Target, Marsh and McLennan, US West Communications, Von Maur, Keystone Resort, Maytag, Pioneer Hi-Bred International Inc., Frito-Lay, ConAgra Inc., American Mutual Life, United Parcel Service, and The Principal Financial Group.

HONORS

- Mabry Miller Management Award – given to the graduating senior in management with the highest GPA.
- Eugene Paul Scholarship – award for academic excellence to a student studying in the Human Resources/Labor Relations area.
- Keith Schroeder Scholarship – management major selected by the faculty

STUDENT ORGANIZATIONS AND ACTIVITIES Organizations available to management majors include: Alpha Kappa Psi and Delta Sigma Pi, national professional business fraternities; and Beta Gamma Sigma, national professional business society. In addition, the Society for Human Resource Management student chapter, supported by the national SHRM and the central Iowa chapter, offers activities and resources for professional development. The Drake International Business Society offers information and activities for students who have an interest in international business.

HOW TO REACH US

WRITE

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