

News-Internet

PROGRAM OVERVIEW As News-Internet majors, students gain knowledge and skills needed for careers in reporting, editing, management or publishing, online and on paper. Graduates work on newspaper staffs, in the news departments of other news media and agencies, in public information positions and in Web site editing positions.

Accredited by the Accrediting Council on Education in Journalism and Mass Communication, Drake is among 109 accredited programs nationwide. To win accreditation, schools meet 12 standards, which address such issues as class size, diversity within the faculty and curriculum. Accreditation reviews occur every six years. Drake's program has been continuously accredited, most recently in 2004.

FACULTY

Kathleen Richardson, SJMC director and associate professor, worked at The Des Moines Register for 20 years as copy editor and copy desk chief, wire editor, news editor and columnist. She received her master's degree from Drake University and her law degree from the Drake law school. She is also executive secretary of the Iowa Freedom of Information Council, a coalition of Iowa journalists, librarians, lawyers, educators and other citizens devoted to the principles of open government. The Council is headquartered in the Drake School of Journalism and Mass Communication.

Jill Van Wyke, assistant professor, enjoyed an 11-year career at The Des Moines Register as reporter, copy editor and assistant city editor. She received her B.A. and M.A. from Drake. She teaches reporting and editing classes in the News-Internet major, as well as visual communication and media responsibility.

Richard Tapscott joined the Drake faculty as a visiting professional after 35 years as a newspaper reporter and editor. A graduate of the University of Missouri School of Journalism, he most recently was managing editor of The (Wilmington, Del.) News Journal and The Des Moines Register. For 11 years he was a reporter and assignment editor at The Washington Post, where he covered local and national politics, as well as Congress. Earlier, he was a reporter and editor at The Kansas City Star.

ACADEMIC PREPARATION No specific courses are required; however, students are encouraged to take writing courses in high school. Writing and editing are important skills for all journalism majors.

REQUIREMENTS FOR MAJOR The News-Internet major requires 34 journalism credit hours with three journalism elective hours (optional) and three non-journalism courses.

DRAKE CURRICULUM The Drake Curriculum, required of all undergraduates, is designed to help students meet personal and professional goals as they acquire fundamental knowledge and abilities in ten Areas of Inquiry, including communication, critical thinking, artistic experience, historical consciousness, information and technology

literacy, international and multicultural experiences, scientific and quantitative literacy, values and ethics and engaged citizenship. Students work closely with their academic advisers to craft a program of study in general education that prepares students for civic and professional leadership.

The Drake Curriculum also requires first-year seminars, which foster development of critical thinking and written and oral communication skills through a topical focus; and a Senior Capstone, in which students demonstrate the capacity to bring information, skills and ideas to bear on one project.

INTERNSHIPS & OPPORTUNITIES Drake News-Internet students intern frequently at The Des Moines Register and other newspapers, and with a variety of other media, state and local government and corporate institutions.

CAREER OPTIONS Graduates work on newspaper and online journalism staffs, in the news departments of other news media and agencies, and in public information positions. Its graduates have worked for major news organizations across the nation, including the New York Times, Philadelphia Inquirer, Washington Post, St. Petersburg Times, Miami Herald, Ft. Worth Star-Telegram, Dallas Morning News, Lexington (Ky.) Herald, St. Louis Post-Dispatch, Kansas City Star, Chicago Tribune, Wisconsin State Journal, Columbus (Ohio) Dispatch, Minneapolis Star-Tribune, Phoenix Gazette, Los Angeles Times, Portland Oregonian, Des Moines Register, Cedar Rapids Gazette, Omaha World-Herald, and the Associated Press.

HONORS Kappa Tau Alpha membership for qualifying top 10 percent of seniors (some juniors) who meet all requirements for membership.

STUDENT ORGANIZATIONS AND ACTIVITIES

- Times-Delphic: Award-winning twice-weekly student newspaper
 - THiNK: Award-winning senior capstone news magazine and Web site
 - Drake Digital News: School of Journalism Web site
 - Society of Professional Journalists (SPJ): Student chapter
 - Drake Magazine: Award-winning student magazine and Web site
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HOW TO REACH US

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