



PROMO EVALUATION FORM

For Promotional Submission to The College Channel

SPOT TITLE

PROMOTING PROGRAM/SERIES

SUBMISSION DATE

KILL DATE

PROMO LENGTH

PLEASE CHECK ALL APPLICABLE:

AUDIO FORMAT

- MONO
 STEREO

LEADER & ROLLOUT

- BARS AND TONE
 SLATE
 COUNTDOWN CLOCK
 ROLLOUT (1:00 BLACK)

STYLE

- TOPICAL
 GENERIC

CONTENT PRODUCER/PROVIDER

FOR OFFICE USE ONLY:

- LEADER/LOGO/ROLLOUT PRESENT
 PROMO LENGTH ACCURATE
 MEETS PS/BROADCAST STANDARDS

DELIVERY DATE

INSPECTED BY