



CHARACTER COUNTS! IN COMMUNITIES: GETTING STARTED

1. Put a team together of volunteers. Include representatives from business, schools, city government and more.
2. Conduct a Needs Climate Assessment.
3. Training Consultation with CC! in Iowa Staff.
4. Create a Vision and Action Plan .
5. Involve constituencies in action steps.
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6. Evaluate the program and adjusting accordingly.
7. Maintain and Accelerating momentum.

Feel free to contact the CHARACTER COUNTS! in Iowa team at 515-271-1910 for additional information and/or support during your implementation journey.