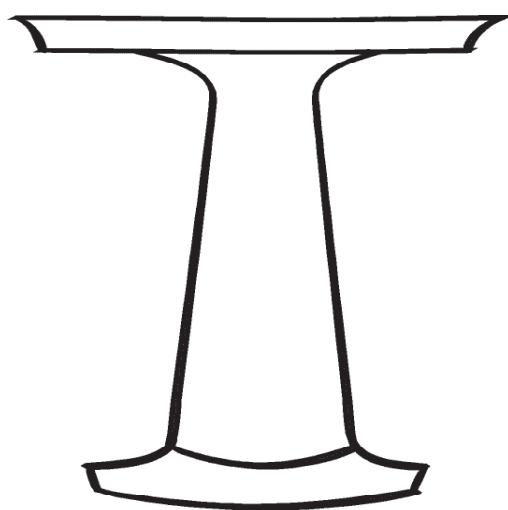


CHARACTER
COUNTS!
IN IOWA



COLORING
BOOK

TRUSTWORTHINESS



CHARACTER
COUNTS!
IN IOWA

SHINRAI is the camel who always keeps her promises, always does what she says she'll do and is loyal, honest and punctual.

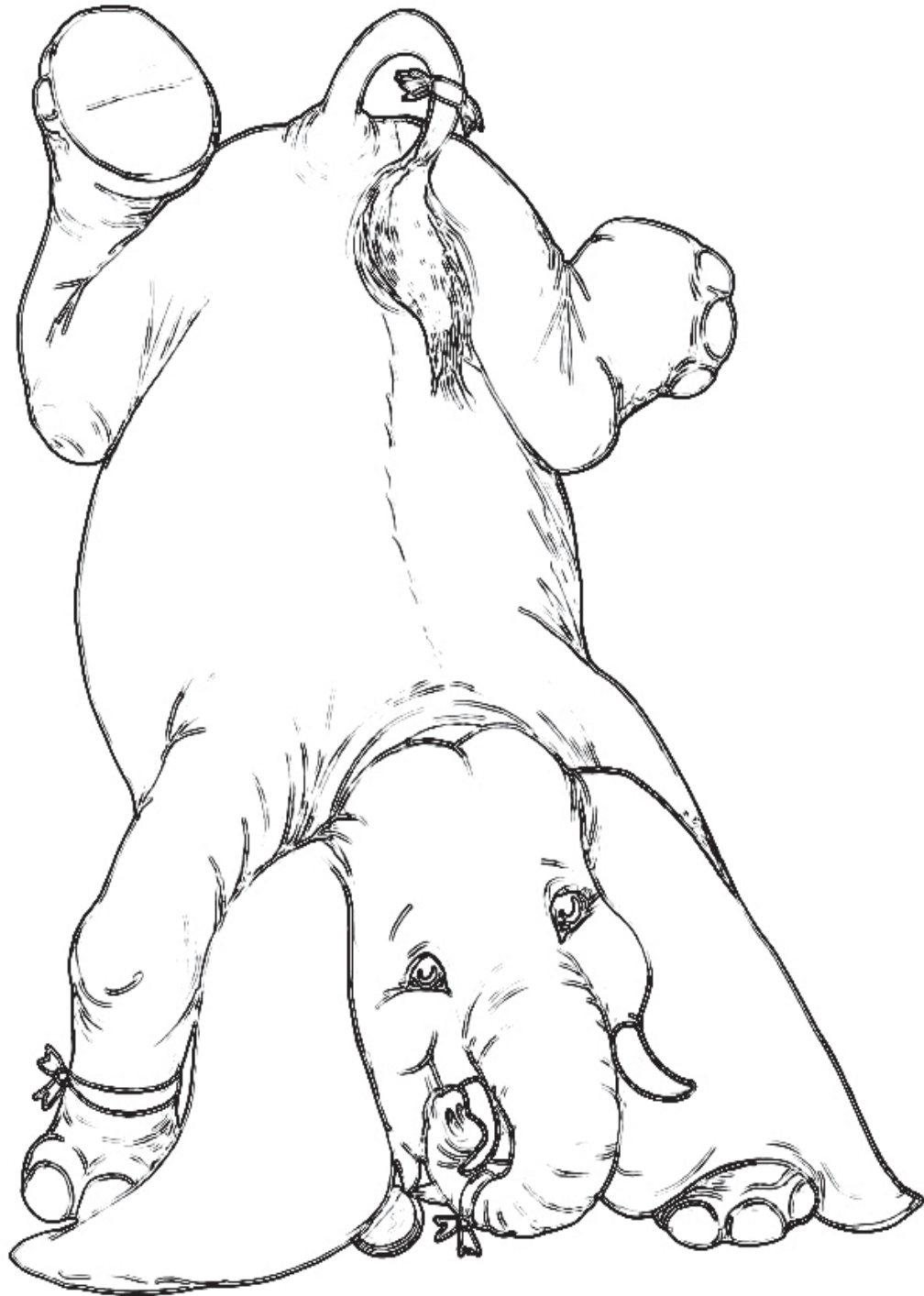
RESPECT



CHARACTER
COUNTS!
IN IOWA

AUSTUS is the lion who knows respect is one of the best qualities one can have—for nature, for others, and for oneself.

RESPONSIBILITY



CHARACTER
COUNTS!
IN IOWA

ANSVAR is the elephant with colorful ribbons tied around his trunk and tail to help him remember his responsibilities.

FAIRNESS



CHARACTER
COUNTS!
IN IOWA

GUISTO is the giraffe who always tries to do what's right. Guisto uses his long neck to see all sides of any issue and has a gentle way of helping others do the same.

CARING



CHARACTER
COUNTS!
IN IOWA

KARINA is the kangaroo who has a seemingly endless supply of “things” inside her pouch, including a special box of little hearts for children she meets on her travels.

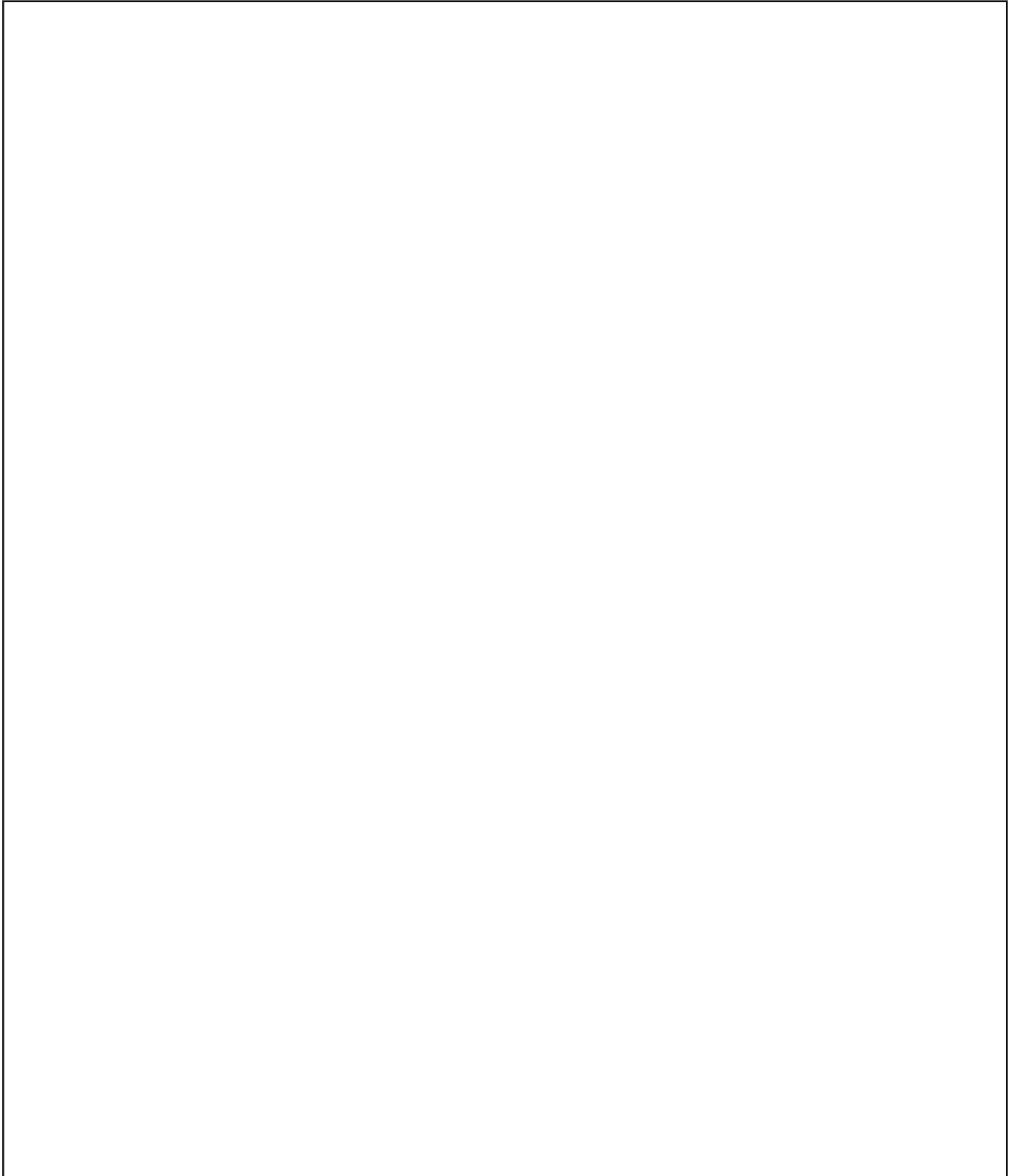
CITIZENSHIP



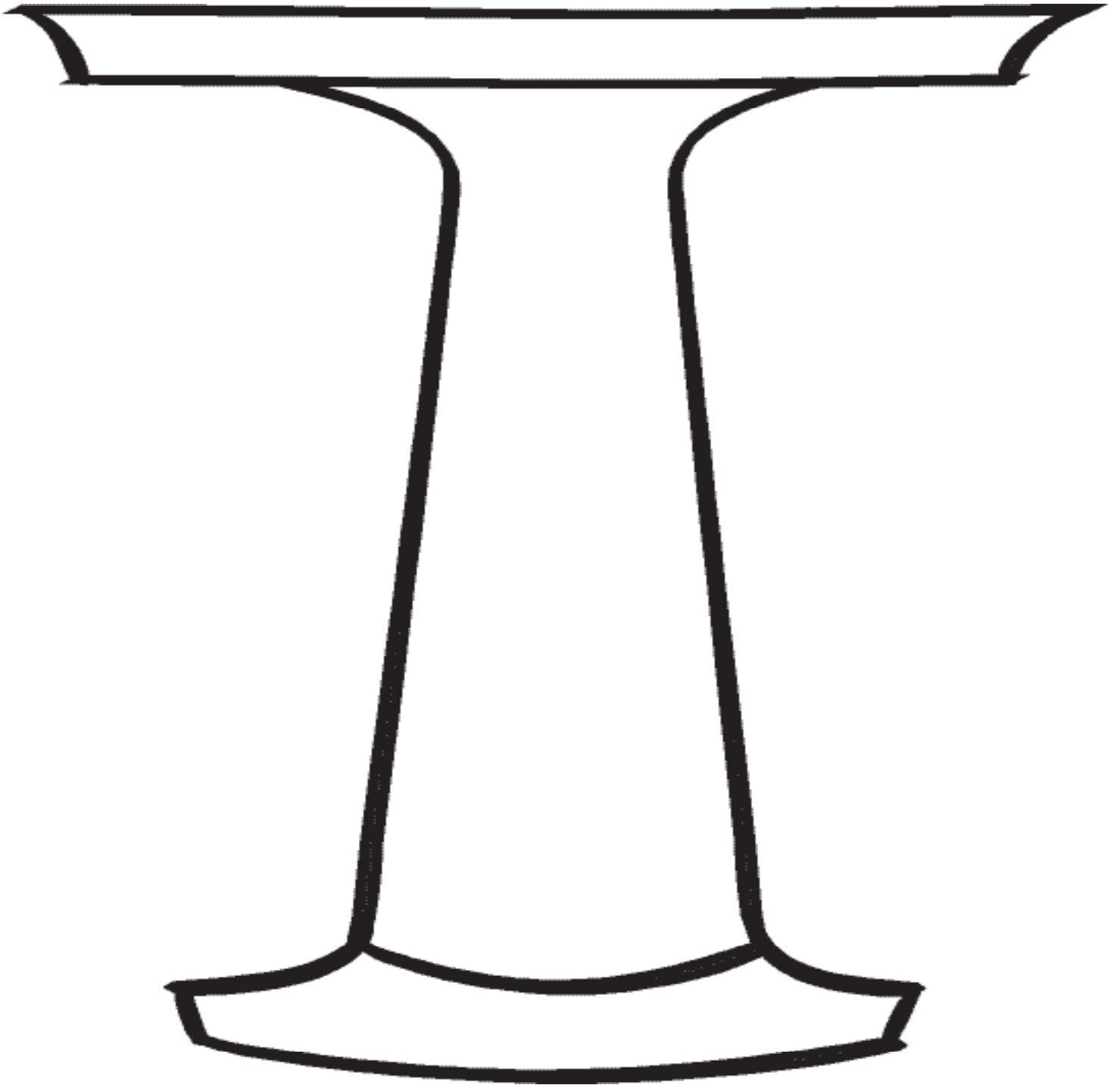
CHARACTER
COUNTS!
IN IOWA

KUPA is the bear who considers herself a citizen of the world. A philosopher and poet, she believes that we are all part of the same family and must do our share to help each other.

DRAW SOMEONE WHO YOU THINK
HAS GOOD CHARACTER.



TRUSTWORTHINESS



Be honest - don't deceive, cheat or steal

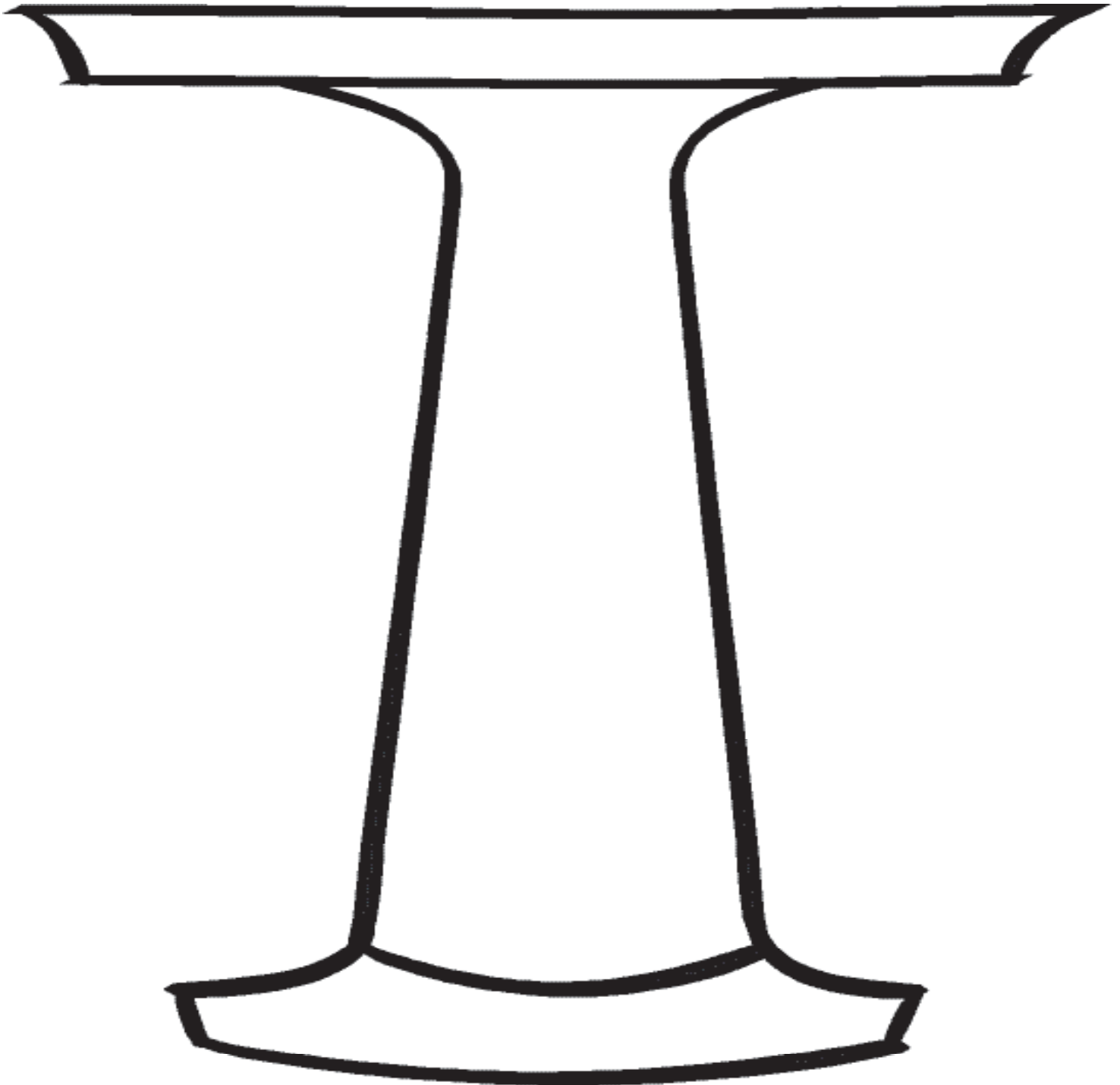
Be reliable-do what you say you'll do

Have the courage to do the right thing

Build a good reputation

Be loyal-stand by your family, friends and country

RESPECT



Treat others with respect; follow the Golden Rule

Be tolerant of differences

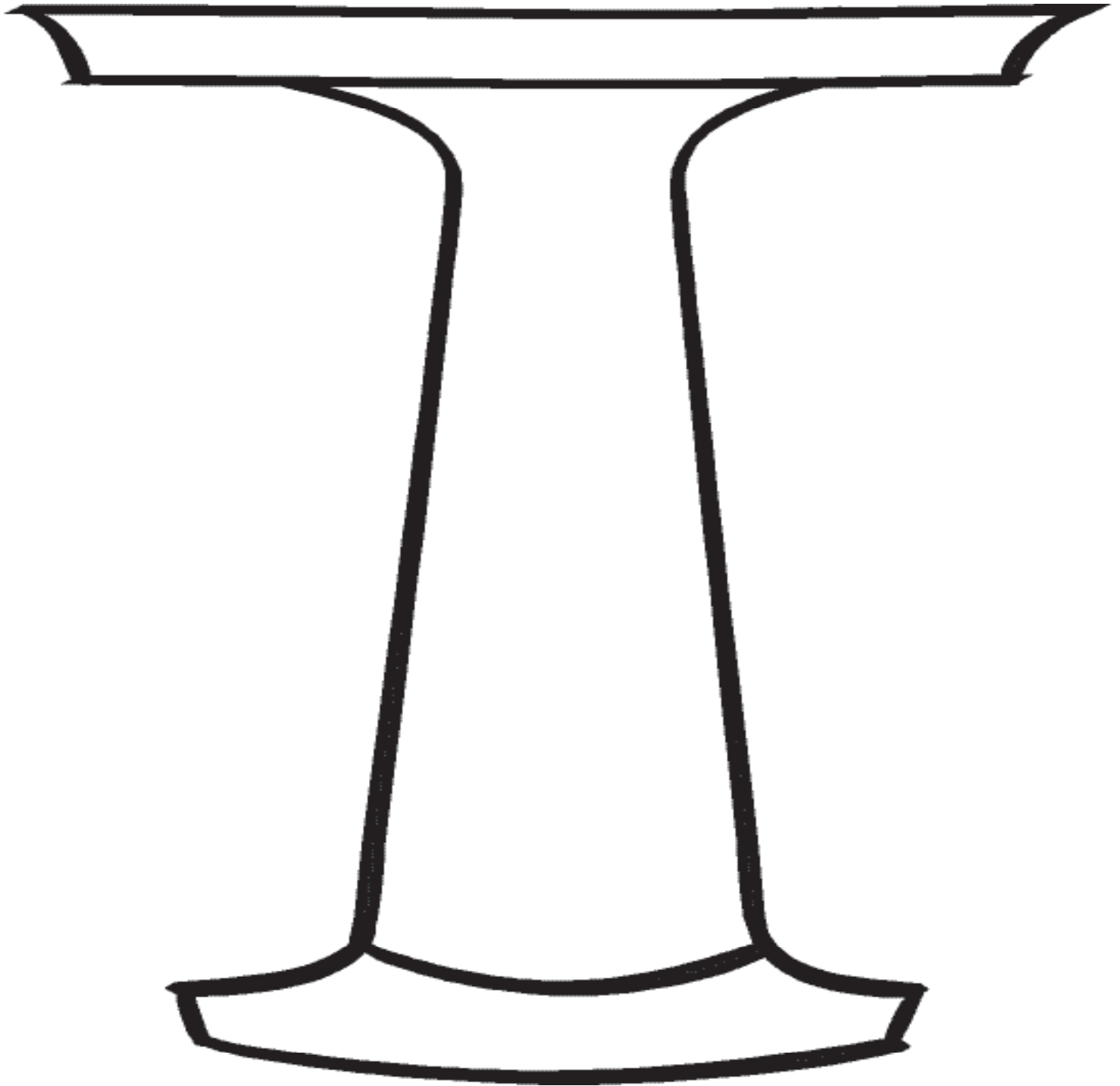
Use good manners, not bad language

Be considerate of the feelings of others

Don't threaten, hit or hurt anyone

Deal peacefully with anger, insults and disagreements

RESPONSIBILITY



Do what you are supposed to do

Persevere; keep on trying

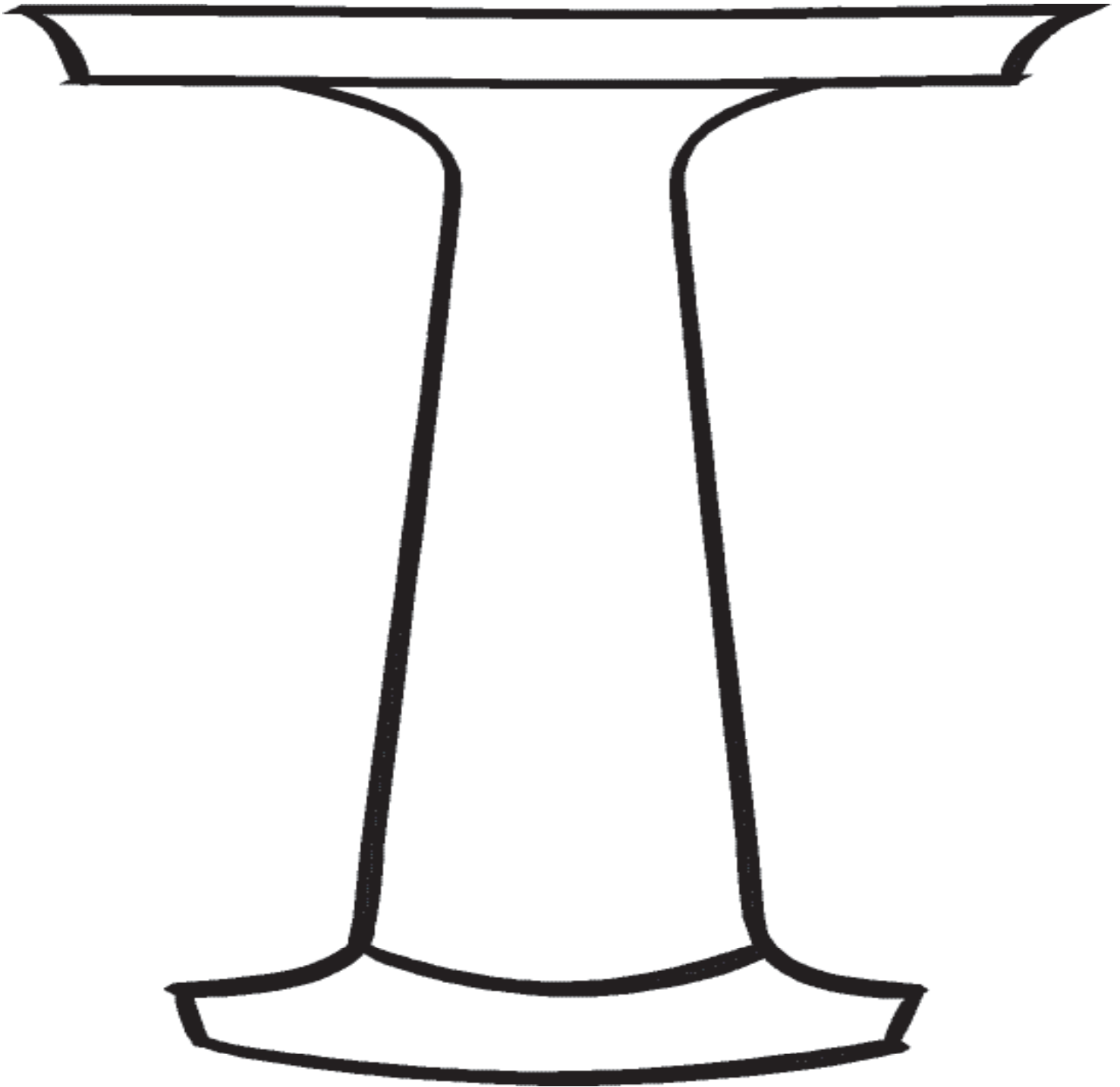
Always do your best

Use self-control; Be self-disciplined

Think before you act-consider the consequences

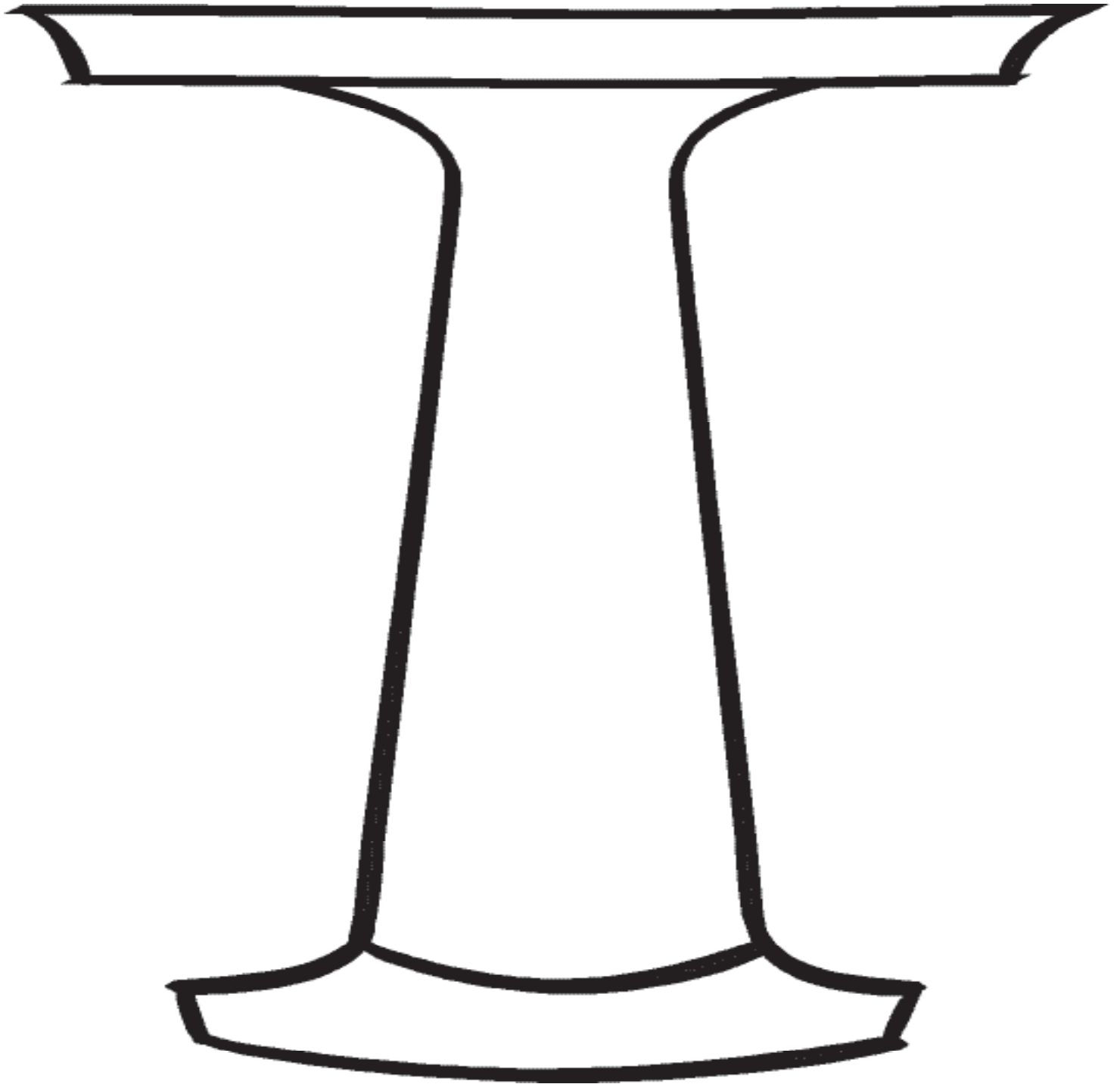
Be accountable for your choices

FAIRNESS



Play by the rules
Take turns and share
Be open-minded; listen to others
Don't take advantage of others
Don't blame others carelessly

CARING



Be kind

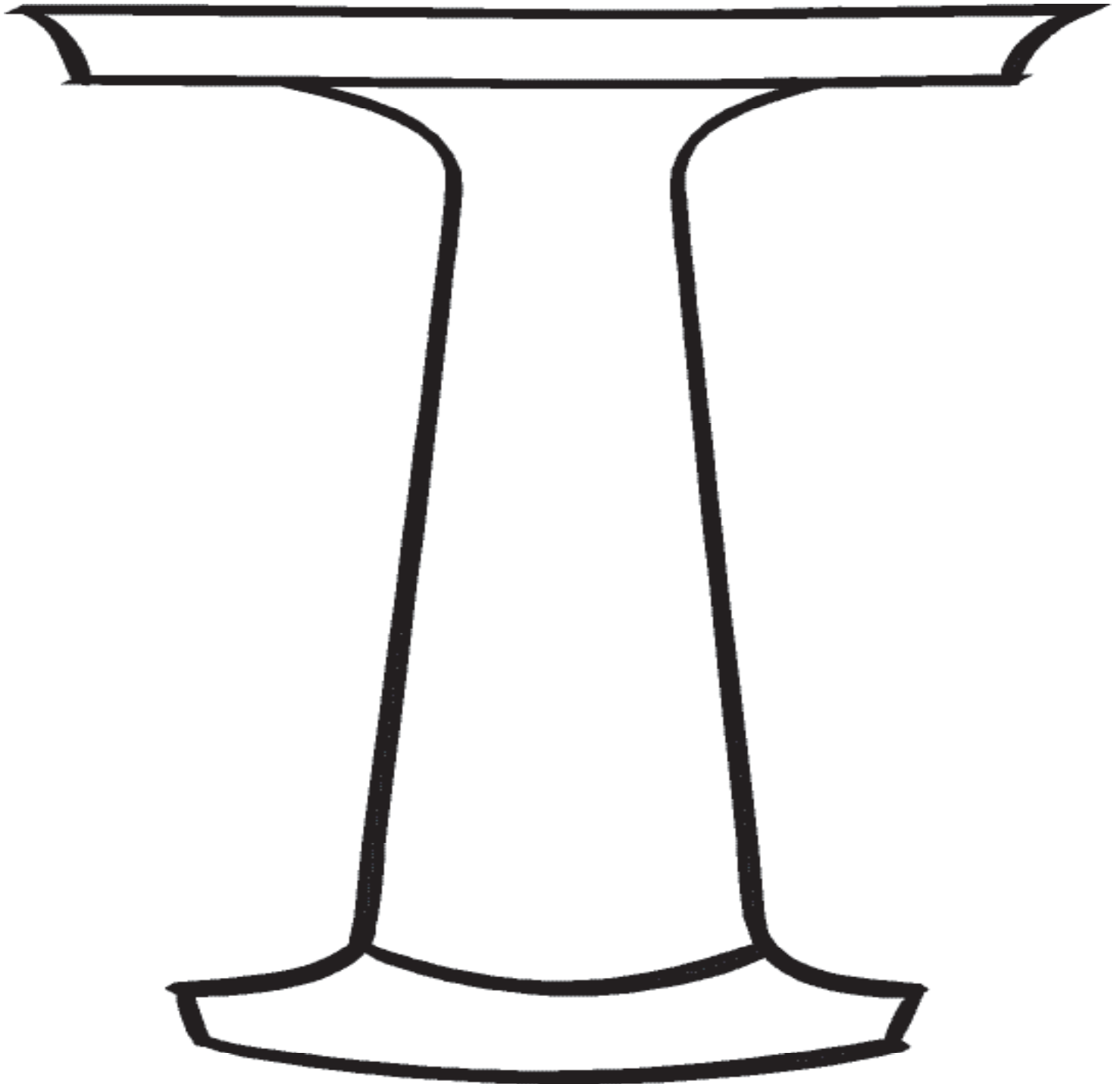
Be compassionate and show you care

Express gratitude

Forgive others

Help people in need

CITIZENSHIP



Do your share to make your school and community better

Cooperate

Stay informed; vote

Be a good neighbor

Obey laws and rules; Respect authority

Protect the environment; Recycle

**LEARN MORE ABOUT CHARACTER COUNTS! IN
IOWA AT WWW.CHARACTERCOUNTSINIOWA.ORG.**

*CHARACTER COUNTS! In Iowa is a project of the Institute for Character Development at Drake University.
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