

INDICATORS OF CHANGE

For each pillar of character list two behaviors you would like to see more of and two you would like to see less of for employees, vendors and customers.

	EMPLOYEES		VENDORS		CUSTOMERS	
	More of	Less of	More of	Less of	More of	Less of
Trustworthiness						
Respect						
Responsibility						
Fairness						
Caring						
Citizenship						

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 The Six Pillars of Character are a Service Mark of the CHARACTER COUNTS! Coalition, a project of the Josephson Institute of Ethics.