



CHARACTER COUNTS!®

Coach of the Year Award

2010

About the Award

The CHARACTER COUNTS! Coach of the Year Award honors a worth recipient who embodies the Six Pillars of Character®: Trustworthiness, Respect, Responsibility, Fairness, Caring & Citizenship. Rather than spotlight winning records and isolated acts of heroism or generosity, the Award was conceived to recognize individuals whose coaching lives and achievements demonstrate an enduring commitment to any or all of the following qualities associated with good character:

- Uncompromising integrity and courage demonstrated by a willingness to do the right thing despite social pressures or personal risk;
- Generosity of spirit and a willingness for self-sacrifice in devotion to helping others;
- Community service for the common good;
- Willingness to place the welfare of athletes ahead of personal desire to win;
- Perseverance and inner strength enabling youth to overcome abilities
- An enduring commitment to teach, encourage, advocate and model the Six Pillars of Character through their coaching career.

In recognition of this honor, a \$1,000 cash award will be made in the name of the recipient to their respective athletic department to further enhance character development initiatives. The winner will be recognized during the Boys State Basketball Tournament.

Applications are due by **February 15, 2010** to Alan Beste, Iowa High School Athletic Association, PO Box 10, 1605 S. Story Street, Boone, IA 50036.

The Six Pillars of Character

Trustworthiness

Be honest - don't deceive, cheat or steal • Be reliable-do what you say you'll do • Have the courage to do the right thing • Build a good reputation • Be loyal-stand by your family, friends and country

Respect

Treat others with respect; follow the Golden Rule • Be tolerant of differences • Use good manners, not bad language • Be considerate of the feelings of others • Don't threaten, hit or hurt anyone • Deal peacefully with anger, insults and disagreements

Responsibility

Do what you are supposed to do • Persevere; keep on trying! • Always do your best • Use self-control; Be self-disciplined • Think before you act-consider the consequences • Be accountable for your choices

Fairness

Play by the rules • Take turns and share • Be open-minded; listen to others • Don't take advantage of others • Don't blame others carelessly

Caring

Be kind • Be compassionate and show you care • Express gratitude • Forgive others • Help people in need

Citizenship

Do your share to make your school and community better • Cooperate • Stay informed; vote • Be a good neighbor • Obey laws and rules; respect authority • Protect the environment; recycle

Sponsored by:



To learn more about CHARACTER COUNTS!
please visit CharacterCountsInIowa.org.



CHARACTER COUNTS!

Coach of the Year Award

2010 Nomination Form

About the Nominee

Nominee's Name: _____
(Please list name as it should appear on Award/Certificate)

Nominee's Home Mailing Address: _____
Please include City, ST, Zip

Nominee's Home Phone Number: _____ Nominee's Email: _____
Please include area code

Nominee's School or Organization: _____

School or Organization Address: _____
Please include City, ST, Zip

School or Organization Phone: _____
Please include area code

About the Nominator

Nominator's Name: _____

Nominator's Home Mailing Address: _____
Please include City, ST, Zip

Nominator's School or Organization: _____

School or Organization Mailing Address: _____
Please include City, ST, Zip

Nominator's Daytime Phone Number(s): _____ Nominator's Email: _____
Please include area code

Nominator's Relationship to Nominee: _____

Application Supplements

Please enclose specific facts supporting the nominee being a character-building individual, stated in 1,000 words or less. The nominator may also include supporting attachments, including letters, photos, awards or news clippings.

Certification of Nominator

"All of the information contained herein is true and accurate to the best of my knowledge."

Nominator Signature: _____ Date _____

NOMINATIONS ARE DUE FEBRUARY 15, 2010.

Please return nomination forms to:

*Alan Beste
Iowa High School Athletic Association
PO Box 10, 1605 S. Story Street
Boone, IA 50036*