



CHARACTER COUNTS! IN SPORTS: GETTING STARTED

1. Preview Introductory Power Point at www.CharacterCountsInIowa.org.
2. Enlist interested people to serve on a committee and set goals, time frame and desired outcomes. This committee could include coaches, players, the activities director, parents or boosters.
3. Reserve date and time with the CHARACTERCOUNTS! In Iowa staff for CC! in Sports workshop.
 - A. 1 or 2 day CHARACTER COUNTS! in Sports sessions are available
 - B. Workshops may be held at your location for up to 40 individuals OR you can choose to send up to 5 representatives to one of our “open enrollment” sessions during the summer.
4. Develop implementation strategies to achieve your goals and determine how you will evaluate your success.
5. Begin working on your implementation strategies.
6. Evaluate effectiveness of program and make recommendation for improvement.

Feel free to contact the CHARACTER COUNTS! in Iowa team at 515-271-1910 for additional information and/or support during your implementation journey.