

Drake University Convocation

SEPTEMBER 13, 2011

LouAnn Simpson — Faculty Senate President

FOCUS OF THE FACULTY SENATE

- Drake Curriculum AOI changes effective 2011–2012
- Establish a cycle of review for AOI and general education seminars, establish the Center for Creative Learning and Teaching and create an experiential learning experience
- Advising policy statement: Advising Task Force summer project
- Code of Student Conduct issues
- January Term changes

Susan Wright — Interim Provost

ACCOMPLISHMENTS

- Passage of recommendations that will enrich Drake Curriculum
- Successful searches for three new positions: Vice Provost for International Programs Christa Olson, Service Learning Coordinator Mandi McReynolds and Coordinator for Sexual Violence Response and Healthy Relationship Promotion Alysa Mozak
- Opening of faculty resources center
- OIT implemented new security measures for campus technology, upgraded technical support, and launched new e-mail and other technology services
- 20 new tenure track and consecutive term faculty and six new visiting faculty joined Drake
- Retention rate of 88 percent of first-year students, tied for second highest ever

CHALLENGES

- Fulfilling our mission in a time of economic challenge and changing educational expectations
- Implementing the new curricular measures passed by the Faculty Senate
- Communicating clearly and effectively about aspirations and initiatives

PLANS

- Continue to improve technology: launch of mobile app for Drake students and implementation of data warehouse called blueCube
- Inaugural December Commencement on December 17
- Developing Drake's next strategic plan, preparing to enter Higher Learning Commission Accreditation Open Pathway and preparing to implement a Quality Initiative Project

Vicky Payseur — Vice President, Business and Finance

ACCOMPLISHMENTS

- Ended Fiscal Year 2011 with a surplus, resulting in seven straight years of balanced budgets
 - Completed Turner Jazz Center, Hubbell North Dining Hall, Harvey Ingham 104 and the Howard Hall exterior renovation
 - Installed Phase 1 of the building and way-finding signage system
 - Converted Campus Cleaners and the Mainstay lots into campus green space
 - Human Resources implemented Hire Touch, online application process
- Received LEED certification for Hubbell North project — Drake's first ever LEED certified building

CHALLENGES

- Economy is still unpredictable, making it difficult to take on too much financial risk in the short term
- Technology continues to outpace our ability to keep up with changes
- Expectations for quick turnaround, personal attention, continuous information and input into all decisions
- Compliance issues requiring immense amounts of staff time
- Risk management continues to be a serious issue at the University level
- Need for capital investment

PLANS

- Phased renovation of the lower level of Olmsted to add a satellite rec center, expanded meeting rooms and new restrooms and the renovation of Bulldog Theater
- Construction of Cline Atrium between Harvey Ingham and Cline Halls
- Campus gateways project
- Re-energize the campus sustainability effort with a new leadership structure
- Phased budget plan to review and redress PT faculty and staff salaries
- Thorough review of all internal controls to protect the University from future fraud

Tom Delahunt — Vice President, Admission and Financial Aid

ACCOMPLISHMENTS

- More than 6,000 applications for first time
- Lowest acceptance rate in more than 30 years
- Overall enrollment: 50 states represented
- Successfully completed federal government audit of financial aid practices and policies

CHALLENGES

- The economy
- Public school competition

PLANS

- Increase new student enrollment to 850
- Maintain academic quality
- Continue financial aid strategy begun this year
- Implement new federal government regulations

John Smith — Vice President, Alumni and Development

ACCOMPLISHMENTS

- Successful launch of *distinctlyDrake*
- Series of *distinctlyDrake* events nationwide
- Introduction of Student Philanthropy Week
- Board of Trustee/volunteer engagement, including BOT Challenge
- Successful fundraising year: The Drake Fund \$3.2 million/total FY support toward campaign \$38 million

CHALLENGES

- No longer have the leverage of the “launch”
- On-going uncertainty related to economic environment
- Substantive movement in fundraising numbers will be dependent on large-scale/mega-gifts

PLANS

- Increased expectations (The Drake Fund \$3.3/Campaign FY goal \$38 million)
- *distinctlyDrake* events and message
- Increased campaign communications, including magazine, Web presence and social media
- Enhancements to Student Philanthropy Week
- Increased focus on stewardship