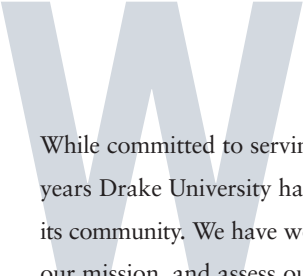


CRITERION 5: ENGAGEMENT AND SERVICE



As called for by our mission,
Drake University identifies its constituencies
and serves them in ways both value.



While committed to serving the public good for well over a century, during the past dozen years Drake University has sought actively to strengthen its connections with and service to its community. We have worked to identify needs, determine whether the needs help us achieve our mission, and assess our capacity to fill those needs. Drake President David Maxwell consistently has asserted, “We want Drake to be the place where central Iowa comes together to address the important issues of the day.” In keeping with this assertion, we have taken steps to ensure that all segments of the community are aware not only of what Drake offers, but of its desire that they take advantage of the campus, our services and activities to enrich the central Iowa community.

Drake University offers concerts, plays, art exhibits and athletic events open to the community. Each year Drake brings dozens of major speakers to campus and sponsors dialogues and discussions among campus and community constituents. Drake also seeks to meet the needs of the community by making its facilities available for use. The University sponsors several community groups, providing space, personnel assistance, and other forms of support. Through its multiple Centers, Drake provides outreach to the community and leadership to education consortia. The University also collaborates with local foundations to aid in the intellectual, physical and emotional growth of the diverse Des Moines and central Iowa communities.

Our constituencies are as varied as our community is diverse. We seek to engage and serve our students, faculty and staff, prospective students and their families as well as alumni and parents of students, current and past. We also engage actively with local and state governments, businesses, schools systems, local nonprofits and, increasingly, our international colleagues.

CORE COMPONENT 5A: Drake University learns from the constituencies it serves and analyzes its capacity to serve their needs and expectations.

5A.1: COMMITMENT TO CITIZENSHIP

The Drake University Mission stresses the role of the academic process in preparing students for *meaningful personal lives, professional accomplishments and responsible global citizenship*. The *Mission Explication*, in providing guidance for achieving an *exceptional learning environment*, consistently emphasizes the importance of connecting with the broader community and of developing *citizenship*. It states that Drake University:

- ensures that all learning activities are grounded in the core values of the institution. (Drake University’s core values are excellence, learning, integrity, *citizenship* and fiscal responsibility.)
- provides a rich array of undergraduate and graduate, research and *experiential learning opportunities*.
- promotes active interchange and communication within the University community and between the University and *its external constituencies (including alumni, the community, supporters and friends)*.
- models *engaged citizenship through service to the larger community* consistent with the educational mission.

The *Explication* further establishes expectations for Drake graduates, who are to become reflective practitioners and engaged citizens. As *responsible global citizens*, Drake graduates are expected to

...understand that their individual knowledge and skills must be connected to the contributions of all cultures to the human experience. In practicing engaged citizenship, they understand and exercise the individual freedoms and institutional responsibilities of a democratic society and strive to sustain and expand the common good.

In addition, the *Explication* specifies that Drake graduates “assume responsibility for the common good of local, national and global communities,” and “fulfill their responsibilities as citizens in a participatory democracy.” Illustrative of the University commitment to developing citizenship is the new *Engaged Citizen* focus in the Drake Curriculum.

Thus, Drake University seeks to model engaged citizenship. As an “engaged university,” Drake takes seriously its responsibilities in sustaining reciprocal relationships with all of its constituents.

5A.2: RESPONSE TO COMMUNITY NEEDS

Drake’s engagement with the community is most clearly evidenced by the individuals, groups and organizations that turn to the University for support. Over the years Drake has learned

to assess such requests in terms of fit with its mission, its ability to provide support without negatively affecting achievement of its primary mission, and its actual ability to provide the support requested. Four examples of such endeavors are supporting and hosting the programming of the RaySociety for Lifelong Learning, collaborating with the NAACP in hosting a College Preparation day for middle and high school students, providing University facilities for concerts sponsored by the Des Moines Civic Music Association, and providing learning resources for professional and leadership development through the Center for Professional Studies.

5A.2a: THE RAYSOCIETY FOR LIFELONG LEARNING

Inherent in Drake's commitment to prepare *students for meaningful personal lives, professional accomplishments and responsible global citizenship* is a commitment to lifelong learning.

The *Billie and Robert D. Ray Society for Lifelong Learning* extends this commitment to the community.

In 2002, several retired Drake alumni and friends approached President Maxwell requesting Drake's involvement and support in establishing a lifelong learning society in Des Moines. The President responded by asking a faculty member nearing retirement to work with the group to help develop an organizational mission and structure and to plan initial activities. During a year of planning the *mission and articles of organization* for the RaySociety emerged. In recognition of their long commitment to Drake University and their exemplary lifelong service and learning, the organization was named to honor Billie and Robert D. Ray, former first lady and governor of Iowa and first lady and president of Drake University.

Since 2003 the RaySociety has provided educational and social programs and events for people of retirement age. Retired and current Drake University faculty, Drake alumni and area community and business leaders contribute their expertise to creating a diverse array of *courses* and *activities*. Non-credit courses address current events, technology, architecture, multimedia, local culture, social concerns and lifestyle. The Society also sponsors trips to area attractions, tours of facilities such as the Great Ape Trust Center, libraries, museums, and other places of interest. RaySociety members receive invitations to, and actively participate in, many Drake University events, such as the Bucksbaum Lecture Series. By Spring 2007 over 400 individuals had become members and active participants in courses and social events.

Several Drake University offices have provided extensive support for the RaySociety. Recognizing the educational mission of the organization, Drake has placed the RaySociety administratively within the Provost's Office. That office provides the time and support of an Associate Provost, as well as other staff services. Drake provides a staff member to coordinate the activities of the Society, office space, office furnishings, computers, access to copiers and other equipment, space for classes and socials, and use of Drake educational media equipment and personnel. The Alumni and Development Office provides the RaySociety office space in an area convenient for their members and, working with Drake's Business and Finance staff, handles the group's finances.

INHERENT IN DRAKE'S COMMITMENT TO PREPARE "STUDENTS FOR MEANINGFUL PERSONAL LIVES, PROFESSIONAL ACCOMPLISHMENTS AND RESPONSIBLE GLOBAL CITIZENSHIP IS A COMMITMENT TO LIFELONG LEARNING.

5A.2b: NAACP NATIONAL YOUTH COUNCIL COLLEGE PREPARATION DAY

In summer 2005, the local NAACP approached Drake to discuss ways to encourage more Des Moines students to view attending college as a realistic opportunity. After a number of meetings to discuss challenges and opportunities, a pilot project was undertaken to see if, with assistance from Drake's Office of Admission, Des Moines could be the first city in the state of Iowa to host an NAACP National Youth Council College Preparation Day.

The first event was held in summer 2006, bringing over 100 minority high school students and their families together for a summit with educational professionals. Representatives from over 20 colleges and universities as well as financial advisors from both the public and private sector were on hand. During the program students and their families were introduced to the many opportunities with which, all too often, they were unfamiliar.

Drake hosted the third annual *College Preparation Day* in November 2007. The success of the event and the community's appreciation is evident in the fact that the NAACP Youth Council presented Drake with an award for making College Preparation Day a reality in Des Moines.

5A.2c: CIVIC MUSIC

Since 1925 Civic Music has provided the Des Moines community with a rich array of musical experiences, including free summer concerts by the *Belin String Quartet* and an *annual concert series*. For many years the concerts by nationally renowned groups were held at various venues throughout the city, including the acoustically excellent Drake Sheslow Auditorium. In 2001, the Board chair and Director of Civic Music, which was dealing with fiscal challenges, approached Drake's President and Dean of Arts and Sciences with a proposal. In return for free use of Sheslow Auditorium and preferential scheduling of the venue, they would schedule a Master Class in conjunction with each concert on the Drake campus, free to Drake and other area students. Civic Music also would provide complimentary advertising for the Drake music department in their programs as well as other recognition of the Drake relationship. This Drake University partnership with Civic Music, initiated in the 2002–03 season, continues to benefit both organizations.

5A.2d: CENTER FOR PROFESSIONAL STUDIES

The Center for Professional Studies arose in response to needs identified in the central Iowa business and public sectors for continuing and specialized education. The Center, located in the College of Business and Public Administration, pursues a mission to “support, enhance, and utilize the resources from the College to provide credit-bearing and/or certificate programs to professionals and organizations located in the public, nonprofit and private sector communities.”

Center programs range from single-day seminars to multi-session programs, all developed in response to needs of individuals, central Iowa businesses, and organizations in the public sector. Offerings include Certificate programs in Nonprofit Leadership and Administration and Health Leadership Management. The Center also offers a Certified Public Management

**THE CENTER FOR
PROFESSIONAL STUDIES
AROSE IN RESPONSE
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THE CENTRAL IOWA
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SPECIALIZED EDUCATION.**

Program as well as a Business Leadership Certificate Program; the latter supports development of advanced business competencies.

Center programs help connect faculty and College capacities with the community and fulfill the College goal of supporting the community beyond direct degree-seeking education. Some programs are designed to facilitate development of specific skills, while others provide comprehensive background that may prepare individuals for graduate study.

CORE COMPONENT 5B: Drake University has the capacity and the commitment to engage with its identified constituencies and communities.

5B.1: PARTNERSHIPS WITH THE COMMUNITY

For 126 years, Drake and the Des Moines community have had a strong partnership, supporting both the vitality and health of the community and the mission of Drake University. This mutually supportive relationship is exemplified by the service of many of Des Moines' business and community leaders on the Drake governing board, and by the service of Drake senior administrators and faculty on a variety of local nonprofit and for-profit boards.

During the 2006–07 academic year, as Drake positioned itself for the next round of strategic planning, President Maxwell visited with close to twenty major corporation leaders in the Des Moines community to talk about their own strategic visions, their planning processes and goals for their organizations. The purpose of these discussions was to learn from the ways in which other organizations undertake planning, as well as to ensure that Drake's strategic goals are aligned—as appropriate—with the aspirations and needs of the community.

The president has also engaged in ongoing discussions with the Des Moines leadership in advance of Drake's next comprehensive campaign to ascertain the extent to which the community understands and values the University's role in central Iowa's and the region's future, and the extent to which the community is ready to support Drake in fulfilling its goals. The feedback from these discussions has been very positive and encouraging, perhaps best summed up by the statement of the CEO and Chairman of The Principal Financial Group, Barry Griswell who concluded his conversation by saying, "Des Moines aspires to be a great city—every great city needs a great university. That's Drake's role, simply put."

Drake leadership has also been very intentional in developing positive working relationships with local and regional businesses as well as City Council members, Neighborhood Advisory councils, city agencies (including the Des Moines Police Department, whose immediate past and present Chiefs are both two-time graduates of Drake).

This greatly valued, symbiotic relationship is driven by two factors—one philosophical and the other pragmatic. We recognize and value the public responsibility of the University to serve the common good; universities play a vital role in a liberal democracy, and we are wholeheartedly and enthusiastically dedicated to that role. It is emphasized in our *Mission Explication*, with the commitment to the concept of citizenship. At the same time, we recognize

FOR 126 YEARS, DRAKE AND THE DES MOINES COMMUNITY HAVE HAD A STRONG PARTNERSHIP, SUPPORTING BOTH THE VITALITY AND HEALTH OF THE COMMUNITY AND THE MISSION OF DRAKE UNIVERSITY.

on a practical level that our relationship with the community is one of mutual self-interest: Des Moines needs Drake University to thrive if the community is to meet its exciting and ambitious aspirations, and Drake University needs Des Moines to thrive if we are to continue to attract the very best students, faculty and staff.

5B.1a: COMMUNITY AND METROPOLITAN RELATIONS

To support engagement and communication with its neighbors, the University established the position of Director of Community Relations in the Office of Alumni and Development. Through this position Drake maintains connections with neighbors as well as with business, political and other community representatives.

The Director of Community Relations is involved in the [*Drake Neighborhood Association*](#), Drake Business Association, Neighborhood Base Service Delivery Team, and Neighborhood Improvement Task Force. The Director also maintains relations with other neighborhood associations interested in the activities of the University. The Director ensures that Drake is represented at community and organizational events; responds to requests that the University host clinics, meetings, dances, banquets and athletic events; provides free tickets to athletics events; and serves as a University contact to whom neighbors may direct questions, concerns and complaints.

The Office has been particularly active in keeping neighbors informed and involved as decisions moved forward on major projects, such as the Drake Stadium renovation and plans for Drake West Village. Drake House Salvage Day was held last year as preparations started for new developments on the west side of campus. Over one hundred Drake area residents and two nonprofit organizations benefited from an opportunity to strip valuable woodwork, brick, fireplaces, lights and other items from houses being demolished for the new Drake West Village development. In addition, Drake gave community members possession of four houses at no cost other than that required to move them to new locations.

5B.1b: DRAKE AS A COMMUNITY MEMBER

The immediate Drake neighborhood is, of course, a focus of University community involvement. Drake and its neighbors have coexisted for over 125 years, and Drake has long realized its responsibility to engage its entire community. Many feel that there has never been a better relationship than the present. In recent years, the University has taken the initiative in organizing joint university-community planning meetings, carefully involving community constituents in the discussion of a mutual future. On campus, Drake begins to instill this responsibility in students at summer orientation and Welcome Weekend for new students. First-Year Seminars, service-learning, and volunteer activities of student organizations continue to emphasize this responsibility.

Drake University also takes seriously its responsibilities as a resident of the City of Des Moines. The University's goals and projects affect not only the local neighborhood, but the broader central Iowa community. The recent Drake Stadium renovation provides one example

of such relationships. The University, of course, worked with the City Council, Plan and Zoning Commission, Des Moines Transportation Department and other local agencies as the renovation and expansion was approved and implemented. But Drake also worked with individuals and groups in the local neighborhood to ensure that specific concerns were heard and considered. A Drake team led by President Maxwell met with Des Moines City Manager and his staff to discuss options/ideas for development of the streetscape project that will front Drake on University Avenue and Forest Avenue, and those discussions continue at the staff level.

5B.2: DRAKE STUDENT, FACULTY AND STAFF OUTREACH

Drake is keenly aware that it exists as a part of a greater community. It enacts that awareness through recognizing and rewarding community service, promoting community volunteerism and fostering student service organizations.

5B.2a: RECOGNITION AND REWARDS FOR SERVICE

Drake University recognizes and promotes service among students, faculty, and staff. In 1996, Madelyn Levitt, then a member of the University's governing board, established a special award to acknowledge outstanding contributions of Drake faculty and staff to the Drake community. The *Madelyn Levitt Distinguished Community Service Award*, which carries a significant cash award, is presented annually to a faculty or staff member who:

- demonstrates personal commitment to volunteerism and community service;
- has an outstanding record of leadership or substantial involvement in community projects, services and activities that contribute to the quality of life in the region, state and/or nation;
- demonstrates professional and personal values and behavior that typify the ideals of "giving back to others" and "making a difference in the lives of others."

The College of Arts and Sciences recognizes a student for outstanding community service with the E.A. Sheslow Prize. In a similar vein, Drake hosts the annual *Leaders and Luminaries* ceremony that honors student leadership and achievement, including community service, student employment, and extracurricular involvement. This major annual event raises volunteerism and community service to a high level of recognition.

5B.2B: DRAKE VOLUNTARISM IN THE COMMUNITY

Drake University and our students, faculty and staff actively participate in the broader Des Moines community, an involvement that supports Drake's core value and mission goals related to *citizenship*. Drake and its constituent units host literally dozens of special service events annually. All residential units have regular community service projects, as do the Honors Program and various student honoraries. A few examples are provided in the following sections.

**DRAKE UNIVERSITY
RECOGNIZES AND
PROMOTES SERVICE
AMONG STUDENTS,
FACULTY, AND STAFF.**

5B.2b.1: All-Staff Council Special Events Committee

Drake's [*All-Staff Council Special Events Committee*](#) actively sponsors events throughout the year for campus and off-campus constituents.

Among such projects in 2006–07 were:

- Thanksgiving Luncheon and Food Drive that benefited the Des Moines Food Bank.
- Christmas Luncheon/reception at which several hundred mittens, scarves and hats and cash were donated for elementary children in the Des Moines school system.
- Campus-wide Holiday Food Basket Program; In 2006, faculty, students and staff filled more than 160 food baskets and contributed nearly \$150 in cash and about \$600 in grocery gift cards.

The Committee also collaborated with student organizations:

- Members of the Student Senate volunteered their time at several youth shelters for the “Shelter Des Moines with Love” campaign.
- The Christmas Wish Tree Project and Family Party provided children in about 20 under-privileged families with Christmas gifts and a Christmas party for the families in the Olmsted Center.

5B.2b.2: Neighborhood and Community Voluntarism

Drake students volunteer regularly in the Drake neighborhood and broader community, and their activities promote positive relationships between students and their neighbors. Students, faculty, and staff support the *Drake Neighborhood Association* with the [*Weed and Seed Committee*](#), [*Neighborhood Scrub Day*](#), [*Make a Difference Day*](#) projects and Neighborhood Halloween Party for youth.

In addition, student organizations regularly sponsor a [*Back to School Bash*](#) for area families. They participate in campus and neighborhood clean-ups, raise money for numerous philanthropies, and spend countless hours in service at local retirement centers, schools and nonprofit organizations.

Each year new Drake students are introduced to the importance of *engaged citizenship* during Welcome Weekend. Entering first-year students are invited to participate in neighborhood service projects — and typically about three-quarters do so. Other community service projects designed for first-year Drake students to continue their involvement have included Drake Neighborhood — Cleanup (300-350 students), the Drake Neighborhood — Brickyard Project (50–100 students), and the Drake Park Cleanup Project (60–75 students). Students supported various organizations including the Adult Literacy Center at Drake (25–30 students), Animal Rescue League of Iowa (50 students), Bernie Lorenz Recovery House for Women (25–30 students), Broadlawns Medical Center county hospital (40 students), Brookdale Ramsey Village Retirement Center (30–40 students), and P.A.C.E. Juvenile Center (25–30 students).

5B.2c: STUDENT ORGANIZATIONS

5B.2c.1: Student Service Organizations

Drake strives to instill in its students a sense of service to others in hopes that they will take this commitment to the communities in which they live after graduation. Student commitment to serving the broader community is evident in the organizations that they have formed and actively support. Examples of [Drake student organizations](#) oriented to service include those listed below:

- *Reachout* trains students to be active listeners and communicators in the Drake and Des Moines communities. Every night a team member staffs a crisis line and is available to respond confidentially to issues that affect students, such as eating disorders, grief and loss, anxiety, time management, relationship problems, rape, sexually transmitted diseases and pregnancy. Training normally lasts a semester before a team member qualifies to take the crisis line.
- The [10,000 Hours Show of Central Iowa](#) is an endeavor of the United Way of Central Iowa, Iowa State University and Drake University. It encourages Drake University students and other local young people in Polk, Warren, Dallas and Story counties to volunteer at local nonprofits, mobilizing them to help meet immediate community needs. To encourage and recognize their service, the group produces a free concert for these volunteers and helps develop the next generation of active community leaders.
- The mission of BACCHUS (*Boosting Alcohol Consciousness Concerning the Health of University Students*) is to develop a community that is educated and aware of all relevant health issues facing college students. Through both entertaining and educational programming, BACCHUS emphasizes making smart decisions and taking responsibility for whatever choice is made, especially concerning alcohol responsibility.
- *Drake Environmental Action League (DEAL)* seeks to increase awareness of environmental issues and environmental sustainability on Drake's campus, in the community and beyond. Members do grassroots work for national organizations, sponsor speakers, hold protests, work with administration, participate in environmental conferences, and engage in state environmental politics and recycling programs. DEAL is a member group of Iowa Students Towards Environmental Protection.
- *Habitat for Humanity* members do construction work, fundraising and committee work to help provide housing for low-income community members.
- *Best Buddies* pairs Drake students with mentally handicapped students from a Des Moines public school for friendship. Activities are both group and one-on-one. A yearlong commitment is required.

5B.2c.2: Organizations for Drake's Diverse Students

[Drake student organizations](#) support the range of interests and needs of its culturally and socially diverse student body. Many organizations seek specifically to support members of underrepresented groups and enhance understanding of cultural and social differences.

Among the organizations that seek to promote cultural understanding and support

STUDENT COMMITMENT TO SERVING THE BROADER COMMUNITY IS EVIDENT IN THE ORGANIZATIONS THAT THEY HAVE FORMED AND ACTIVELY SUPPORT.

needs of a diverse student body are the Coalition of Black Students (CBS), La Fuerza Latina (LFL), the Vietnamese-American Student Association (VASA), the South Asian Student Association (SASA), the Muslim Student Association and Rainbow Union (RU). The Asian Pacific American Law Students Association, Drake Black Law Students Association, Hispanic Law Student Association, Drake OutLaws (Lesbian, Gay, Bisexual, Transgendered support) and *Drake Law Women* support a diverse Law student population.

5B.3: DRAKE COMMUNITY OUTREACH CENTERS

Drake University develops, sponsors or otherwise supports numerous community outreach programs. As the interests of Drake faculty and students have coalesced with or responded to the needs of the community, the University has developed programs that meet its own goals as well as community needs. Several such endeavors are supported by grants, while others rely on volunteerism or other kinds of Drake support. These programs have responded to educational, legal and health needs.

5B.3a: ADULT LITERACY CENTER

The *Adult Literacy Center* has been a program of the Drake University School of Education since 1976. It is supported by grants and private donations from several businesses, local organizations and individuals.

The *Center* provides a unique and valued service to central Iowa through its mission “to improve literacy, resulting in enhanced self-esteem, daily living, and life-long learning.” The *Center* currently serves approximately seventy adult learners and has a long wait list, evidence that this program answers community needs and is, in turn, appreciated by it. The *Center* provides tutoring primarily to low-income adults, 15 percent of whom are learning English as a second language, and 75 percent of whom are employed and seeking to improve their job skills. Volunteer tutors receive training, then work with students in two one-hour, one-to-one sessions each week. In 2006–07 volunteers provided over 2500 hours of service. The *Center* not only serves adults who need assistance in learning to read but brings together Drake faculty, staff, students, alumni and others from the community in a role of service.

5B.3b: HEAD START

Since 1977, the Drake University School of Education has been the grantee and has administered Des Moines *Head Start and Early Head Start*. Head Start provides opportunities for Drake student involvement: teaching and practicum placement, working with family advocates, researching, writing and developing grant proposals.

In addition to the Home Program in Polk County, 36 centers serve more than 900 children and families in six counties. The comprehensive child development programs seek to improve school readiness among children from birth to age five in low-income families. The centers also serve pregnant women and their families and provide many individualized services. These include programs in education; medical, dental, and mental health; nutrition; and social service to children and their families.

5B.3c: TEACHER QUALITY PARTNERSHIP

The Des Moines Public Schools, Des Moines Area Community College (DMACC) and Drake University have collaborated to create the *Teacher Quality Partnership*. This project, funded by the U.S. Department of Education, is designed to increase the number of high quality teachers of color and Native American teachers in schools that enroll large numbers of low-income students from ethnic minorities. The project supports minority teacher recruitment efforts of the three partner institutions. It provides forgivable loans and other support as candidates complete their teacher preparation programs at DMACC and Drake. Finally, the project is creating four professional development schools that will become demonstration sites for quality urban education for practicing teachers and centers for intensive clinical experiences for pre-service teachers.

5B.3d: DRAKE LEGAL CLINIC

Drake's *Legal Clinic* demonstrates how Drake responds to constituencies that depend on it for service and how Drake students connect with external communities. The Neal and Bea Smith Law Center, which houses clinical programs and the Center for Public Service Attorneys, is a fully computerized, functional law office with support staff and office space for up to forty students. It houses research facilities, a library, classrooms, conference rooms, and a courtroom. The clinic is supported by a \$4.5 million federally-funded endowment that ensures continued service to students and the community.

The program, ranked as one of the top twenty clinic programs in the country by *U.S. News & World Report*, provides free legal services and advice to low income and elderly clients. Through seven clinics — General Civil Practice, Criminal Defense, Advanced Criminal Defense-Trial, Advanced Criminal Defense-Appeals, Elder Law, Administrative Law, and Children's Rights — students handle all types of challenging cases under supervision of faculty who have practiced law. Student lawyers conduct fact investigations, draft documents, handle negotiations, take depositions and represent clients in administrative and court proceedings, including jury trials. Through their clinic work, students gain valuable experience while discovering the benefits of assisting people who might not otherwise have access to legal assistance.

5B.3e MIDDLETON CENTER FOR CHILDREN'S RIGHTS

The *Joan and Lyle Middleton Center for Children's Rights* is a pioneering program added to the Drake Legal Clinic in 2001. Funded by a \$1 million gift, the Middleton Center pursues a broad agenda: it advances children's rights through the legal process, formulates public policy, provides training and makes public information accessible. Under faculty supervision, students provide legal services to children and families in need as part of an interdisciplinary team that includes a social worker and a licensed teacher. The Center trains attorneys, judges, teachers, social workers and other professionals working in the juvenile justice system, providing both instruction in relevant law and legislation for non-lawyers plus the latest medical and social research on child abuse for lawyers and judges.

THROUGH THEIR CLINIC WORK, STUDENTS GAIN VALUABLE EXPERIENCE WHILE DISCOVERING THE BENEFITS OF ASSISTING PEOPLE WHO MIGHT NOT OTHERWISE HAVE ACCESS TO LEGAL ASSISTANCE.

5B.3f: COLLEGE OF PHARMACY AND HEALTH SCIENCES EXPERIENTIAL AND OUTREACH PROGRAMS

The College of Pharmacy and Health Sciences provides community service through its experiential and outreach programs.

5B.3f.1: Pharmacy Experiential Programs

Students participate in the College of Pharmacy and Health Sciences' [*Experiential Education Program*](#) during their pre-professional years and the first three years of the professional curriculum. The program focuses on developing a sense of community and understanding of the role of the pharmacist in the community. Examples of the activities in which the students engage during these practice experiences include:

- The *Geriatric service-learning project* is directed at developing professionalism, empathy, caring and communication by giving students a chance to forge a personal relationship with an elderly individual.
- The *Smoking cessation service-learning project* involves second-year pharmacy students in the healthcare systems available for underinsured of the Des Moines community.
- During the third professional year students monitor a patient longitudinally for a period of months. The student must apply the knowledge and skills gained through previous classroom courses and experiential work.
- During the final (P-4) year of the professional program, students complete five-week rotations in both ambulatory and acute care environments that provide general medicine and specialty care services to patients.

5B.2f.2: Pharmacy Outreach Programs

The College of Pharmacy and Health Sciences has launched several outreach initiatives in which Drake Pharmacy faculty and students work. All provide opportunities for practicing ethical application of professional skills. They include:

- The *Bone Health Education and Referral Project* is a community pharmacy screening, education, referral and follow-up monitoring service within community pharmacies in northwest rural Iowa, designed to increase the identification and treatment of undiagnosed osteopenia or osteoporosis among older adults.
- *La Clinica de la Esperanza* is a primary clinic site that serves a predominantly Hispanic population on the southeast side of Des Moines. Students participate actively in the health-care process, helping to identify and prevent potential or actual drug-related problems. They act as a drug information resource to the clinic and take an active role in patient education and medication counseling.
- The *Community Access Pharmacy* serves uninsured and under-insured persons in Polk County. The pharmacy is made possible through a federal grant obtained by the Health Access Partnership. Pharmacy students interact with a diverse group of patients and participate in care. They also learn how to use an interpreter effectively, as approximately 40 percent of patients speak Spanish.

**THE COLLEGE OF
PHARMACY AND HEALTH
SCIENCES HAS
LAUNCHED SEVERAL
OUTREACH INITIATIVES
IN WHICH DRAKE
PHARMACY FACULTY AND
STUDENTS WORK.**

Next year, students in their second professional year will work 40–50 hours with the underserved populations at clinics within Primary Health Care and other clinics. They will do patient interviews, take vitals, and keep inventory on patients' medications.

CORE COMPONENT 5C: Drake University demonstrates its responsiveness to those constituencies that depend on it for service.

Drake University has been responsive to constituencies, providing services, space and various kinds of support. Evidence of such responsiveness has been provided in Components 5A and 5B. Additional examples of collaboration with other higher learning organizations and K–12 Education provide further evidence of such responsiveness.

5C.1: COMMUNITY USE OF DRAKE'S FACILITIES

Drake University has become a center for many types of activities in Des Moines. Lectures and fine arts events on the campus are open to the public and usually free of charge. Athletics events bring thousands of people to campus each year. Local high schools use Olmsted Center for proms and other social events and schedule the Knapp Center for commencement ceremonies. Also, Drake Stadium is provided rent-free as the home field for Roosevelt High School football. Events such as the state boys' and girls' track meet, attended by 53,000 last year, are held in Drake Stadium.

Many local organizations schedule conferences that bring people from all over the country to campus for meetings, workshops and other activities. During this past year leading up to the caucuses, dozens of political candidates have held rallies and debates at Olmsted, Old Main's Levitt Hall and Sheslow Auditorium and the Knapp Center. In November 2007, Drake Stadium served for the second year as the venue for *Reggie's Sleepout*, an overnight community fundraising event in support of homeless young people. In addition, Drake provides space and other forms of administrative support to several organizations including the *American Judicature Society*, *I Have a Dream Foundation*, and *Character Counts! In Iowa*.

MANY LOCAL ORGANIZATIONS SCHEDULE CONFERENCES THAT BRING PEOPLE FROM ALL OVER THE COUNTRY TO CAMPUS FOR MEETINGS, WORKSHOPS AND OTHER ACTIVITIES.

5C.2: DRAKE'S CONNECTION WITH OTHER EDUCATIONAL AND RESEARCH ORGANIZATIONS

Drake's connections with education and legal organizations are symbiotic, enhancing both Drake and the organizations served.

5C.2a: DES MOINES HIGHER EDUCATION CONSORTIUM

In 1971–72 the Des Moines Higher Education Consortium was developed to help three Des Moines area institutions of higher education better serve the needs of the community and their respective student bodies. With support of the presidents of all three institutions, and funded by a special services grant to support joint activities, two vice presidents from institution each began to meet regularly.

THE CONSORTIUM PROVIDES A CONTEXT FOR COLLABORATION AMONG INSTITUTIONS WITH DIFFERENT MISSIONS, PERSPECTIVES, AND RESOURCES.

The Consortium provides a context for collaboration among institutions with different missions, perspectives, and resources. Academic, student life and admissions administrators from Grand View College, Des Moines Area Community College (DMACC), and Drake University meet once a month to exchange ideas as well as consider ongoing and potential collaborations.

Among the collaborations emerging from the Consortium is a cross-enrollment program that allows students at each institution to enroll in one course per semester at one of the other institutions. This has allowed students to enrich their course of study with classes not offered at their home institution. It also provides community college students a chance to enroll in courses at the institution to which they plan to transfer. A cable television station, The College Channel (16), based at and staffed by Drake University, gives students opportunities to produce, direct and perform in television programming. Through DMACC, The College Channel provides state residents access to televised courses for credit. In addition, the channel offers information about the *Consortium* schools and is planning public service programming on topics such as Financial Aid.

The Consortium is completing work on joint admission agreements that will allow students to be admitted to DMACC and Drake University or Grand View at the same time. If they successfully complete the DMACC program, they will be able to enroll immediately at Drake or Grand View. Students will be able to participate in activities at their selected transfer school and will be advised by faculty from that school to ensure appropriate preparation.

5C.2b: AMERICAN JUDICATURE SOCIETY

In June 2003, the American Judicature Society (AJS) moved from Chicago to the Drake Campus. With support from Drake alumnus and Board of Trustees Member Dwight Opperman, the building that served as home to Drake Presidents until 1951 was remodeled to become the new AJS headquarters.

AJS is a nonpartisan national advocacy group that conducts and disseminates research to support reform in areas such as judicial conduct, judicial election abuses, and court procedures. In addition to research, *AJS* offers educational programs and operates several independent centers to facilitate research and discussion of judicial issues.

The [*American Judicature Society*](#) provides a variety of opportunities for Drake students. Approximately 25 students from the Law school and two undergraduates (Politics and Law, Politics, and Society majors) have worked as interns at AJS over the past three years. In addition, AJS collaborates with the Drake University Law School to produce the AJS/Drake series, half-day seminars at the Drake Legal Clinic on issues of significance to the legal system, all free and open to the public. The AJS staff works with Law School faculty and students on projects such as an annual co-sponsored symposium issue of the *Drake Law Review*, co-sponsored lectures held at the Law school, and the Legal Practicum for which an AJS Staff Attorney serves as a group leader.

Drake supports the collaborative learning opportunities provided by AJS through co-sponsorships of on-campus activities and by encouraging faculty to partner with AJS staff on a variety of research and teaching issues.

5C.2c: SCHOOL OF EDUCATION EXTENSION PROGRAMS

The Drake School of [Education Extension Education](#) Division provides support to and collaborates with a number of local, regional, national and international education organizations. The division, staffed by a director, a distance learning designer, and four field consultants, acts as a liaison between Drake School of Education and the eleven [Area Education Agencies](#) (AEAs) that serve all Iowa public and private schools. These agencies provide professional development and continuing education to Iowa's 34,000 licensed educators, who must renew their credentials every five years. Drake and the AEAs collaborate in offering workshops and seminars that carry continuing education credit, a collaboration that engages Drake with local schools and, through feedback from the field, helps Drake's full-time faculty members align their curricula with the needs of these districts.

The School of Education responds to needs identified by state curriculum directors or superintendents by providing field-based professional development. Recently the Des Moines Public Schools Director of Science Education, aware that fewer than 10 students in the entire state were preparing to be physics teachers, requested that Drake develop a certification program for physics instructors. In response, the School of Education, in collaboration with the College of Arts and Sciences, is offering the Iowa Physics Endorsement for Des Moines teachers over the next three summers at one of the area high school laboratories. Each year, the School of Education also hosts and staffs the Physics Olympics and the Academic Decathlon on Drake's campus. The events bring talented students from across the state to Drake.

Outreach from Drake's School of Education extends across an international border. For 12 years the School has been the approved provider for continuing education credit through an official agreement with the [Elementary Teachers Federation of Ontario](#) (ETFO), Canada. Workshops are held in Ontario and in Des Moines to prepare instructors to teach fourteen of the courses offered throughout Ontario. Drake personnel travel to Ontario to observe the courses and meet with ETFO leaders to update the course content.

5C.3: DRAKE'S ALUMNI CONNECTIONS

Drake University alumni provide the clearest evidence of how well the University succeeds in its mission — preparing students for meaningful personal lives, professional accomplishments and responsible global citizenship. The University seeks to maintain connections with its alumni through a variety of services and programs.

Drake keeps alumni informed about the University through publications including the University magazine *Drake Blue*, [eBlue](#) and eLaw electronic alumni newsletters and the [OnCampus](#), Drake University Faculty and Staff Newsletter. Alumni keep in touch with Drake and with each other via the online alumni community offered through Drake's [blueView](#) portal. Alumni participate in the daily life of Drake University as faculty and staff and even as students returning for additional educational experiences. Through the RaySociety for Lifelong Learning and Friends of Drake Arts, alumni continue their learning experiences on the Drake University campus. They attend athletics events, fine arts exhibits and performances, lectures and other presentations on campus.

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GLOBAL CITIZENSHIP.**

The [Office of Alumni and Development](#) works with the *Drake National Alumni Association* Board to plan programs, engage alumni in student recruitment, and motivate alumni giving to The Drake Fund. The office offers regular events for alumni, including Homecoming, class reunions, young alumni programming, activities during Drake Relays, the annual Alumni Awards Dinner and informal Bulldog Bash alumni gatherings held in cities worldwide. They also sponsor opportunities for local networking such as “Let’s DU Lunch.” To foster alumni pride and engagement, Alumni and Development also provides programming for students, including the *Future Alumni Network* organization; activities for seniors; first-year seminar reunions for juniors; and activities for Drake’s Alumni and Carpenter Scholars.

The University provides alumni access to University services including library privileges and access to Drake recreational facilities. Alumni also have access to the services of Drake’s [Professional and Career Development Services](#) and support from the Alumni Office’s [Career bluePrint](#). Drake Alumni are encouraged to share their professional experience and mentor current students through the [Career Network](#).

**DRAKE’S
INTERCOLLEGIATE
ATHLETICS AND
RECREATIONAL AND
WELLNESS SERVICES
ENGAGE STUDENTS IN
A RANGE OF ACTIVITIES
THAT SUPPORT THEIR
HEALTH WELLNESS AND
PREPARATION FOR
LIFELONG LEARNING.**

5C.4: DRAKE ATHLETICS AND RECREATIONAL SERVICES

Drake’s [Intercollegiate Athletics and Recreational and Wellness Services](#) engage students in a range of activities that support their health wellness and preparation for lifelong learning. They also support interests and needs of faculty, staff, alumni and community through spectator sports and recreational and wellness activities.

5C.4a: INTERCOLLEGIATE ATHLETICS

Drake University Intercollegiate Athletics seeks both to enhance the quality educational experience of Drake University student athletes and to support the community as a whole. The athletics environment adds excitement to campus life and adds an important social dimension to the student experience. Athletics works with student leaders across campus to enhance school spirit and increase participation in athletic activities.

5C.4a.1: Supporting Students

Drake offers 18 intercollegiate sports: men’s basketball, men’s cross country, indoor and outdoor track, men’s tennis, men’s soccer, football and men’s golf, women’s basketball, women’s cross country, indoor and outdoor track, women’s tennis, women’s soccer, women’s rowing, women’s golf, women’s volleyball and softball. The University annually provides over \$3 million in athletic scholarship support for all sports except football and women’s rowing. Approximately 61% of eligible student-athletes receive athletic scholarship assistance.

A primary goal of Drake athletics is to ensure a superior athletic experience that maintains integrity, equal opportunity and fulfillment, in the context of superior academics. Thus, the department upholds strong academic standards and encourages student involvement in other campus cocurricular activities. Achievement of these goals is evidenced by the fact that in 2006–07 16 of 18 athletic programs achieved a grade point average above a 3.00 with a department-wide grade point average of 3.15.

5C.4a.2: Community Engagement

Drake Football and both men's and women's basketball provide exceptional entertainment that is appreciated by students, employees, alumni and the central Iowa community. Thousands of people attend intercollegiate athletics events each year. In 2006–07, attendance at men's basketball home games averaged 5,458 per game and women's 2,226 per game. Seven of the programs host youth sports camps on campus for children age 5 to 18.

5C.4b: DRAKE RELAYS

The *Drake Relays* has become a community-wide occasion for celebration and events. Launched in 1910, the Drake Relays is a world-class track and field meet. The three-day competition attracts some of the best athletes in the world. Many past and future Olympians, as well as college and university athletes from across the country compete annually. Last year 7,851 athletes from Iowa high schools as well as from across the United States and 18 foreign countries competed in the Drake Relays.

The Relays are clearly valued by campus constituencies, the Des Moines community, and alumni and track fans from around the country. Relays week activities provide the major student campus event of the year and annually bring the most alumni to campus. For forty-two consecutive years Saturday Relays have sold out and in 2006-07 39,000 people attended the three days of events.

The event also is an occasion for yearly collaboration between Drake and the Des Moines community. A "Relay for Life" brings together representatives from area businesses to raise money to fight cancer. Downtown Des Moines hosts the "Beautiful Bulldog" competition and the "Fake Relays," in which downtown CEOs, media celebrities and others participate in non-traditional races. Events for children also are planned downtown and on the Drake campus.

5C.4c: DRAKE RECREATION SERVICES AND PROGRAMS

Drake *Recreational Services* strives to enrich the quality of campus life by offering opportunities for physical, mental and social interaction and growth. The program sponsors several sports clubs and numerous intramural sports. Over the last five years from 65% to 68% of Drake students have participated in the Drake recreation programs. Participating in the intramural program supports lifelong learning goals by providing opportunities to develop skills in leadership, cooperation, communication, planning, self-reliance and a sense of fair play. Students, faculty and staff may participate in as many activities as they wish, on teams or as individuals. In June 2007, Drake University, and head men's tennis coach Chase Hodges, received the Tennis Ace Award from the National Intramural-Recreation Sports Association (NIRSA). Drake was one of six institutions recognized in the country for promoting, organizing or supporting recreational tennis participation on campus.

Drake students, faculty and staff have access to extensive recreational and sports facilities. Facilities include courts for basketball, volleyball, racquetball and handball, indoor and outdoor tennis courts, weight training equipment, and a swimming pool. There is a 200-meter jogging track in the Knapp center and an indoor track in Drake Fieldhouse. Through recreational memberships, these facilities also are made available to alumni and to family members of students, faculty and staff.

**THE WELLNESS COUNCIL
OF IOWA IN FALL 2006
AWARDED DRAKE ITS WELL
WORKPLACE AWARD AS
ONE OF THE TOP FIVE
IOWA EMPLOYERS FOR
EXCELLENCE IN WORKSITE
HEALTH PROMOTION.**

5C.4d: DRAKE WELLNESS PROGRAM

The *Drake University Wellness program*, offered in cooperation with the Human Resources Department, was established in 1999. Through education, awareness and support the Wellness program focuses on providing faculty, staff and students with opportunities to improve their health and establish lifestyle patterns that will enhance well-being throughout their lives.

Wellness opportunities include employee health screenings, an annual health fair, cholesterol management and walking programs, exercise classes, fitness testing, and nutritional analysis. The Wellness staff sends regular messages about wellness issues and coordinates wellness checkups each year. Eighty-nine percent of employees and approximately 55% of students participate in the wellness program each year.

The *Wellness Council of Iowa* in fall 2006 awarded Drake its Well Workplace Award as one of the top five Iowa employers for excellence in worksite health promotion.

CORE COMPONENT 5D: Internal and external constituencies value the services Drake University provides.

Appreciation for the services and support that Drake University provides to the Des Moines community and to its many individual groups is expressed in many different ways. Several of those have been described in earlier portions of this chapter. Formal recognition comes through awards and testimony, but the most meaningful evidence undoubtedly is the support and involvement of the community in Drake-sponsored activities.

5D.1: AWARDS AND TESTIMONY

Drake University is particularly proud of the recognition received in recent years from the NAACP for efforts to support community diversity and increase campus diversity. In fall 2005, the NAACP awarded Drake University the President's Award for Outstanding Community Service by a Community Organization. When NAACP president Linda Carter-Lewis presented the award, she acknowledged that Drake had made

...tremendous progress and efforts to be a welcoming, inclusive, fair-minded University and neighbor to the Community in which you are located; for taking swift action when required, all in your effort to fulfill your mission to provide an exceptional learning environment that prepares students for meaningful personal lives, professional accomplishments and responsible global citizenship.

In October 2006, the Des Moines branch of the NAACP presented a plaque to Drake President David Maxwell and Athletic Director Sandy Hatfield Clubb in recognition of the University's naming the Drake Stadium field after Johnny Bright, the first black football player in the Missouri Valley. *After an incident in 1951 in which Bright was attacked during a game, Drake withdrew from the Missouri Valley Conference in protest over lack of sanctions.* The award signified the University's strong commitment to the achievement and advancement of African Americans.

In October of 2007, Drake University and Iowa State University students received the Governor's Volunteer Award for volunteer involvement in The 10,000 Hours Show of Central Iowa (10KCI). The award was presented by Gov. Chet Culver, who noted Drake's outstanding record of volunteerism:

Volunteers are the glue that holds our communities together. They are servants of their fellow citizens, always there to lend a hand when it is needed . . . I am honored to present the Governor's Volunteer Award to these outstanding Iowans, and look forward to working with volunteers across our state as we set out to build One Iowa, with an unlimited future for everyone.

In fall 2006, President David Maxwell received the Sport Friend of Hospitality Award from the Greater Des Moines Convention and Visitors Bureau for his work to bring regional and national athletic events to Drake and Des Moines. He earned the award specifically for his role in bringing to Drake and Des Moines the 2007 NCAA Midwest Regional Outdoor Track and Field Championships and the 2008 NCAA Track and Field Outdoor Championships. The national championships alone are expected to draw thousands of people to Des Moines and have an economic impact of \$25 million.

5D.2: COMMUNITY RESPONSE TO DRAKE ACTIVITIES

That the greater Des Moines community values what Drake offers them is evident in many ways, including the range of activities that have been discussed in preceding sections of this chapter. Support and participation of the community in the RaySociety, Drake Athletics, campus symposia and fine arts events have been described. Two additional examples, Friends of Drake Arts and the Bucksbaum Lectureship, provide evidence that Drake programs are valued.

5D.2a: FRIENDS OF DRAKE ARTS

The *Friends of Drake Arts* provides a clear example of the community valuing Drake University and seeking to assist our students and faculty in achieving our mission. The Friends of Drake Arts was founded in 1984. The purpose, as identified in the Charter, was to support Drake Fine Arts by increasing public awareness; stimulating internal growth and development by providing advice, direction and financial support; generating financial support; and encouraging interaction between the School of Fine Arts and the arts community of Des Moines.

More than 20 years later, this dedication to enhancement of an exceptional learning environment for Drake students continues. *Friends* generously supports the quality of Drake Fine Arts programs through yearly Faculty Development Awards and direct financial support to the Fine Arts departments. Awards support costs such as supplies needed for preparation for exhibits, funds to travel to recitals, purchase of supplies, support for cutting recordings, and support for purchase of special technology. Friends of Drake Arts directly influences the wealth of cultural expression found on campus by providing critical funding for a number of efforts, including Anderson *Gallery* exhibits by international artists, faculty members and students. They support performances by the Drake Opera, choirs and orchestra, the annual *Carbon* exhibition, and high quality theater production of both classic and new dramas and comedies.

FACULTY AND STUDENTS OF DRAKE UNIVERSITY FINE ARTS PROGRAMS GENEROUSLY SHARE THEIR GIFTS WITH THE COMMUNITY.

Faculty and students of Drake University Fine Arts programs generously share their gifts with the community. By presenting more than *100 low cost or free performances and exhibits throughout the year*, Drake provides an ongoing vital and active art experience available to everyone. The *Friends* enhances awareness as well as audience support for these performances by sponsoring interactive open houses, pre-theater dinners and audience talks, receptions at the Anderson Gallery, and special performances. A monthly electronic newsletter informs the community of outreach initiatives. Examples of regular events include the following:

- “Talk Abouts” invite Friends members and the community to enjoy a light dinner and discuss plays immediately before a performance, enhancing the experience for everyone.
- Special Evening events offer participants a unique evening featuring art, music and theatre developed around a specific historical period or cultural theme.
- The Drake Neighborhood Association and Friends of Drake Arts partner to host one of the largest *Jazz in July* concerts of the summer Des Moines series.

The Friends of Drake Arts engages several other community groups with Drake as well. The Friends’ school outreach program, funded by a Prairie Meadows transportation grant, brought 800 students from Des Moines Public High Schools to special art, music and theater performances and educational experiences. Retirement communities and senior citizens also are beneficiaries of Friends’ outreach. Last year local retirement communities heard live performances by music students studying voice. Friends also secured a Community Betterment Grant from the Polk County Board of Supervisors to allow for the transport of senior citizens to evening Drake Fine Arts events.

5D.2b: BUCKSBAUM DISTINGUISHED LECTURE SERIES

The *Martin Bucksbaum Distinguished Lecture Series* is another way that Drake gives back to the community in a way that clearly is valued. Since its inauguration in March 1997, the lectureship has brought 23 internationally known speakers to campus.

Response from the community to these lectures provides clear evidence of community appreciation. Attendance at the free, public lectures has grown from approximately 500 to over 4000 per lecture. Attendees at each lecture are invited to suggest future speakers to the Bucksbaum Committee; they may also submit their names if they wish to be notified of upcoming lectures. For each lecture, the Committee identifies audiences that may have special interest in the topic and invites them to events that afford opportunities for interaction.

Bucksbaum Lecturers

1997	Thomas Friedman	Ben Bradlee
1998	David McCullough	
1999	Doris Kearns Goodwin	Honorable Paul Simon
2000	Marian Wright Edelman	
2001	Martin Marty & Archbishop Weakland	Bill Moyers with Martin Marty & James Autry
2002	Ken Burns	Earvin “Magic” Johnson
2003	Michael Beschloss	Wynton Marsalis
2004	Salman Rushdie	Sarah Jones
2005	Tim Russert	Dr. Jane Goodall
2006	David Chipperfield	Ben Cohen & Jerry Greenfield
2007	Bob Costas	Nicholas Kristof