

Faculty Publications and Presentations By Year
College of Business and Public Administration

Publications:

2007:

Bishop, Debra:

Florence Nightingale: nineteenth century apostle of quality

Brad Meyer and Debra Bishop

Journal of Management History

Vol. 13, Number 3, 2007

Emerald Publishing Group Limited, UK

Gara, Stephen:

Market Reaction to Accounting Regulatory Changes: Adoption of SFAS

142, Journal of the American Academy of Business, Cambridge,

March 2007 (Vol. 10/2) (Stephen Gara)

Hossein-zadeh, Ismael:

“The Profits of War: Why the US is Not Leaving Iraq,” *State of Nature*,
online magazine (Jan/Feb 2007),

<<http://www.stateofnature.org/whyTheUsIsNotLeaving.html>>. This article

was also posted/reposted on a number of other online journals/magazines,

including *Global Research* (January 12, 2007); *Counter Punch* (January

10, 2006); *Information Clearing House* (January 10, 2007); *Payvand Iran*

News (January 10, 2007); *Middle East Online* (January 10, 2007);

Indymedia UK (January 12, 2007); *Free Thought Manifesto* (January 11,

2007); *Alarab Online* (January 11, 2007); *South Asian Media Net* (January

12, 2007); *No One Is Illegal* (January 12, 2007); *The Agonist* (January 11,

2007); *Mid-Missouri Peaceworks* (January 12, 2007); and many more.

Houle, Philip:

Troy J. Strader, Sridhar N. Ramaswami, and Philip A. Houle, “Perceived

Network Externalities and Communication Technology Acceptance,”

European Journal of Information Systems, forthcoming 2007.

Hubbard, Raymond:

Hubbard, Raymond and Andrew T. Norman (2007). “What Impact Has

Practitioner Research Had in the Marketing Academy?” *Management*

Research News.

Meyer, Bradley:

Florence Nightingale: nineteenth century apostle of quality

Brad Meyer and Debra Bishop

Journal of Management History

Vol. 13, Number 3, 2007

Emerald Publishing Group Limited, UK

Meyer, C. Kenneth:

Co-Author, Conducting the People's Business, Expected publication date, spring, 2007. (ER) Target Audience: Undergraduate and Graduate level

Co-author, Managing People as Assets, Expected publication date, summer, 2007. (ER) Target Audience: Undergraduate and Graduate level MPA and MBA students.

Norman, Andrew:

Hubbard, Raymond and Andrew T. Norman (2007). "What Impact Has Practitioner Research Had in the Marketing Academy?" *Management Research News*.

Manuscript accepted for publication during 2006.

Roy, Sunanda:

Roy, Sunanda (2007) "Self insurance and public employment programs", *Economics Bulletin*, Vol 4, No 31

Roy Sunanda (2007) "On price uncertainty, nominal assets and uninsurable idiosyncratic risks", *Economics Bulletin*, Vol 4, No 32.

Rozycki, John:

"The Finance Curriculum in the New Millennium: A Comprehensive Survey" with professors Tom Root, Inchul Suh and Jimmy Senteza. This paper develops a comprehensive database of information on the undergraduate finance curriculum at United States universities and colleges, and uses this database to assess the current state of the finance curriculum. We submitted this manuscript to the Journal of Financial Education. In the spring, 2006, we received an invitation to revise and re-submit. In July 2006, we submitted a revised document. On March 3, 2007, we received an email from the editor, indicating that our manuscript has been accepted for publication.

2006:

Bishop, Debra:

Textbook manuscript review - Summer 2006: Manufacturing Planning and Control for Supply Chain Management

Boal, William:

"New Estimates of Paid-Up Membership in the United Mine Workers, 1902-29, by State and Province," *Labor History*, Vol.47, No.4 (November 2006), pp. 537-546.

Clapham, Stephen:

Meyer, C.K. and Clapham, S.E. (2006). "A Taste of Public Entrepreneurialism," in Managing Public Service Organizations by (Eds.) Meyer, C.K.; Noe, L.J.; Geerts, J.A.; and Frank, G.L. Millennium HRM Press, Inc. (republished)

Meyer, C.K. and Clapham, S.E. (2006). "Bureaucracy and 'Babyfication'," in Managing Public Service Organizations by (Eds.) Meyer, C.K.; Noe, L.J.; Geerts, J.A.; and Frank, G.L. Millennium HRM Press, Inc.

Meyer, C.K. and Clapham, S.E. (2006). "What Happens Here, Doesn't Stay Here," in Managing Public Service Organizations by (Eds.) Meyer, C.K.; Noe, L.J.; Geerts, J.A.; and Frank, G.L. Millennium HRM Press, Inc.

Meyer, C.K. and Clapham, S.E. (2006). "From Intern to Full-Blown Professional," in Managing Public Service Organizations by (Eds.) Meyer, C.K.; Noe, L.J.; Geerts, J.A.; and Frank, G.L. Millennium HRM Press, Inc.

Meyer, C.K. and Clapham, S.E. (2006). "Many Faces of Discrimination," in Managing Public Service Organizations by (Eds.) Meyer, C.K.; Noe, L.J.; Geerts, J.A.; and Frank, G.L. Millennium HRM Press, Inc.

Cooper, Robert:

Cooper, R.W. and G.L. Frank, "The Property and Casualty Insurance Industry's Ethical Environment: An Update" *CPCU eJournal* (March 2006).

Cooper, R.W., "Responding to Alleged Fraud in Certain Broker Compensation Arrangements: The Need for a More Transparent Crisis Management Process for Regulators—Part 2" *Journal of Insurance Regulation* (Winter 2005; **published in April 2006**), pages 33-55.

Cooper, R.W., B.J. Lee, K.L. Lee and H.D. Lee, "A Cross-Cultural Comparison of the Ethical Environments of the U.S. and South Korean Life Insurance Markets," *Asia-Pacific Journal of Risk and Insurance* (February 2006), pages 1-20.

Cooper, R.W., "Spitzer's Allegations of Unethical/Illegal Behavior: Has the Insurance Industry's Ethical Environment Really Changed Dramatically?" accepted for publication in *Research in Ethical Issues in Organizations*, Amsterdam, Elsevier Publications, 2006.

Cooper, R. W., "Legal and Ethical Issues," in D.L. Huber (Ed.), *Leadership and Nursing Care Management*, 3rd edition, Philadelphia, PA, Elsevier, 2006, pp. 733-754.

Frank, Garry:

2006. *Managing Public Service Organizations*. Millennium HRM Press, Inc., with C.K. Meyer, L.J. Noe and J.A. Geerts. "discipline-based"

2006. "The Property and Casualty Insurance Industry's Ethical Environment: An Update" *CPCU eJournal*, March, 2006 with R.W. Cooper. "discipline-based"

Gara, Stephen:

Professional Ethical Crises: A Case Study of Accounting Majors, **Managerial Auditing Journal**, June 2006 (Vol. 21/6) (Christie Comunale, Thomas Sexton, and Stephen Gara)

Hossein-zadeh, Ismael:

"Origins of the Recent Wars of Choice and Their Impact on U.S. Global Markets," *ILSA Journal of International & Comparative Law*, Vol. 13, No. 1 (Fall 2006): 1-31.

Political Economy of U.S. Militarism (Palgrave-Macmillan 2006).

"Behind the Plan to Bomb Iran," *Against the Current*, Vol. 21, No. 5 (November – December 2006): 10-12.

"Manufacturing External Threats to Ensure War Profits," *State of Nature 4* (Summer 2006),
<<http://www.stateofnature.org/manufacturingExternalThreats.html>>.

"Islamic Fascism?" *Online Journal* (October 31, 2006),
<http://onlinejournal.com/artman/publish/article_1376.shtml>. This article was also posted/reposted on a number of other online journals/magazines, including *Middle East Online* (November 1, 2006); *Asia Times Online* (October 31, 2006); *Counter Punch* (October 26, 2006); *Payvand Iran Independent Media Center* (October 30, 2006); *Ikhwan Web* (October 25, 2006); *World Prout Assembly* (October 2006); *Albawaba Forums* (October 27, 2006); *Information Clearing House* (November 3, 2006).

"U.S. Iran Policy Irks Senior Commanders: The Military vs. Militaristic Civilian Leadership." *Op Ed News* online (July 24, 2006),
http://www.opednews.com/articles/opedne_ismael_h_060724_u_s__iran_policy_irk.htm>.

This article was also posted/reposted on *Global Research* (July 25, 2006); *Payvand Iran News* (August 8, 2006); *Asia Times Online* (August 16,

2006); *Information Clearing House* (August 15, 2006); *Common Ground, Common Sense* (August 16, 2006); *World Prout Assembly* (August 2006); Environmentalists against War (August 19, 2006); and many others.

Reform and Growth: Evaluating the World Bank Experience, ed. by Ajay Chhibber, R. Kyle Peters, and Barbara J. Yale (Transaction Books, 2006), reviewed in the June 2006 issue of CHOICE.

Houle, Philip:

Philip A. Houle, Troy J. Strader, and Sridhar N. Ramaswami, "User Perceptions of the Usefulness of Email and Instant Messaging," *Advanced Topics in E-Business Research: E-Business Innovation and Process Management*, In Lee (Ed.), Vol. 1, Hershey, PA: Idea Group Publishing, forthcoming 2006. **(ER, discipline-based)**

Hubbard, Raymond:

Hubbard, Raymond and J. Scott Armstrong, "Why We Don't Really Know What *Statistical Significance* Means: Implications for Educators," *Journal of Marketing Education*, Vol 28, August 2006, 114-120.
discipline-based

Krik, Delaney:

Kirk, Delaney J., Bradley Meyer, Chip Miller, Tom Root, and Jimmy Senteza, "Teaching Evaluations: Does the Switch to an Online Process Make a Difference in How College Students Rate Their Professors?" *Journal of the Academy of Business Education*, Fall 2006, pp. 53-68.
(pedagogical, PR)

Klugman, Stuart:

Klugman, S. and J. Rioux (2006), "Toward a Unified Approach to Fitting Loss Models," *North American Actuarial Journal*, Vol. 10, No. 1, 63-83.

Klugman, S. (2006), "Two Changes Coming to Actuarial Education and Qualification," *Expanding Horizons*, Issue 33, January, web published

Meyer, Brad:

Meyer, B. (2006). *Understanding Process Degradation: Why Do Bad Things Happen to Good Processes?* (37th Annual Conference, pp. 31221-31226). Atlanta, GA: Decision Sciences Institute. (Refereed proceedings paper)

Meyer, B., Kirk, D., Miller, C., Root, T., Senteza, J. (2006). Teaching Evaluations: Does the Switch to an Online Process Make a Difference in how College Students Rate Their Professors?. *Journal of the Academy of Business Education* (Fall 2006), 53-68.

Meyer, Kenneth:

Co-Author, Managing Public Service Organizations, Millennium HRM Press, Inc., 2006, pp. 450 2006. Target audience: Undergraduate and Graduate level; accredited certificate programs in public management; certificate programs in non-profit sector management.

Miller, Chip:

Chip Miller, Bram Foubert, James Reardon and Irena Vida, "Advertising Strategies for Anti-Smoking Messages Across Cultures: An Examination of Directed Consequences", accepted October 2006 for *International Journal of Market Research*. **(discipline-based, PR)**

Chip Miller, James Reardon and Lynn Muller (2006), "Does More and Better Information Enhance Student Performance on Marketing Projects?", *Journal of College Teaching & Learning*, 3(10), October, 7-14. **(pedagogical, PR)**

James Reardon, Chip Miller, Bram Foubert, Irena Vida and Liza Rybina (2006), "Antismoking Messages for the International Teenage Segment: The Effectiveness of Message Valence and Intensity across Different Culture" *Journal of International Marketing*²⁴, Vol. 14 (3), 115-38. **(discipline-based, PR)**

Delaney Kirk, Brad Meyer, Chip Miller, Tom Root, Jimmy Senteza (2006), "Teaching Evaluations: Does the Switch to an Online Process Make a Difference in How College Students Rate Their Professor", *Journal of the Academy of Business Education*, Fall, 53-68 **(pedagogical, PR)**

Njoroge, Joyce:

Njoroge, Senteza and Suh (Volume 3, Number 5: May 2006). "Learning Styles, Performance, and Attitude towards Technology: Focus on Business Students" *Journal of College Teaching & Learning*.

Norman, Andrew:

Norman, Andrew T. and Cristel A. Russell (2006). "The Pass-Along Effect: Investigating Word-of-Mouth Effects on On-Line Survey Procedures," *Journal of Computer-Mediated Communication*, 11 (4), <http://jcmc.indiana.edu/vol11/issue4/norman.html>.

Parsa, Rahul:

"Status of Science Safety Initiatives in Missouri Secondary Schools: A Progress Report," *Missouri Science News*, December 2006, Vol. 11, No. 4, pages 20-48.

Root, Thomas:

Kirk, Delaney Brad Meyer, Chip Miller, Thomas Root, and Jimmy Senteza "Teaching Evaluations: Does the Switch to an Online Process Make a Difference in How College Students Rate Their Professors?"

Journal of the Academy of Business Education, Volume 7, Fall 2006
pages 53-86. **pedagogical (PR)**

Vaughan, Therese:

Report of the Critical Review of the Actuarial Profession (CRUSAP) Task Force, December 2006. See <http://www.crusap.net>. I was a member of a 7- member task force that conducted a comprehensive assessment of the degree to which the profession is meeting the needs of the public. The report included recommendations on education and training, professional development, ethics and professionalism, discipline and regulation, and communication.

Weaver, Janice:

Book Review in *In Choice*, 2002-06

Book Review in *In ARBA*, 2002-06

2005:

Boal, William:

Review of *The Face of Decline: The Pennsylvania Anthracite Region in the Twentieth Century*, by Thomas Dublin and Walter Licht, Ithaca, N.Y.: Cornell University Press, 2005. Economic History Services, Apr 20, 2006, URL: <http://eh.net/bookreviews/library/1065.shtml>.

Clapham, Stephen:

Clapham, S.E.; Schwenk, C. and Caldwell, C. (2005). "Corporate Turnaround as a Cognitive Process," Journal of Change Management, vol. 5, no. 4, pp. 407-428.

Clapham, S.E. and Cooper, R.W. (2005). "Essential Factors for Employees to Participate in Corporate Governance" Journal of Management and Governance, Vol. 9, No. 3-4, pp. 287-313.

Meyer, C.K. and Clapham, S.E. (2005). "A Taste of Public Entrepreneurialism," in Managing America's Organizations by (Eds.) Meyer, C.K.; Noe, L.J.; Geerts, J.A.; and Frank, G.L. Millennium HRM Press, Inc.

Meyer, C.K.; Clapham, S.E.; and Price, H. (2005). "Balancing Work and Life Activities," in Managing America's Organizations by (Eds.) Meyer, C.K.; Noe, L.J.; Geerts, J.A.; and Frank, G.L. Millennium HRM Press, Inc.

Clayton, Suzanna:

Textbook review for Prentice Hall for 5th Edition of Hoffer Modern Systems Analysis and Design (have reviewed this text for the last three editions), Fall 2005

Cooper, Robert:

Clapham, S. and R. W. Cooper “Factors of Employees’ Effective Voice in Corporate Governance,” *Journal of Management and Governance* (September 2005), pages 287-313.

Cooper, R.W. and G.L. Frank, “The Highly Troubled Ethical Environment of the Life Insurance Industry: Has It Changed Significantly from the Last Decade and If So, Why?” *Journal of Business Ethics* (May 2005), pages 149-157.

Cooper, R. W., “Working to Regain the Public Trust: Considerations for CPCUs,” *CPCU eJournal* (formerly the *CPCU Journal*), (June 2005).

Cooper, R. W., “Responding to Alleged Fraud in Certain Broker Compensation Agreements: The Need for a More Transparent Crisis Management Process for Regulators,” *Journal of Insurance Regulation* (Winter 2004; **published in April 2005**), pages 3-43.

Cooper, R. W. and C. B. Worsham, “The Financial Planning Process,” in D. A. Taylor and C. B. Worsham (Ed.), *Financial Planning: Process and Environment*, Bryn Mawr, PA, The American College, 2005, pages 1-11-31.

Cooper, R. W., “Gathering Data and Preparing Financial Statements,” in D. A. Taylor and C. B. Worsham (Ed.), *Financial Planning: Process and Environment*, Bryn Mawr, PA, The American College, 2005, pages 5-15-56.

Cooper, R. W., “Time Value of Money: Basic Concepts and Applications,” in D. A. Taylor and C. B. Worsham (Ed.), *Financial Planning: Process and Environment*, Bryn Mawr, PA, The American College, 2005, pages 6-1 – 6-51.

Cooper, R. W., “Time Value of Money: Advanced Concepts and Applications,” in D. A. Taylor and C. B. Worsham (Ed.), *Financial Planning: Process and Environment*, Bryn Mawr, PA, The American College, 2005, pages 7-1 – 7-49.

Cooper, R. W., “Financial Planning Applications,” in D. A. Taylor and C. B. Worsham (Ed.), *Financial Planning: Process and Environment*,

Bryn Mawr, PA, The American College, 2005, pages 8-1 – 8-59

“Dealing with Ethical Conflicts in Business Decision Making: Case Applications in Insurance,” 5 cases with suggested solutions prepared under a grant from the Haskayne School of Business, University of Calgary, Canada, 2005.

Frank, Garry:

2005. *Managing America's Organizations*. Millennium HRM Press, Inc.,(2006) with C.K. Meyer, L.J. Noe and J.A. Geerts.

2005. "The Highly Troubled Ethical Environment of the Life Insurance Industry: Has it Changed Significantly from the Last Decade and If So, Why?" *Journal of Business Ethics*(July 2005, Vol. 58, No.1, pp. 149-157) with R.W. Cooper.

Gara, Stephen:

Benefits of XML Implementation for Tax Filing and Compliance, **The CPA Journal**, December 2005 (Vol. 75/12) (Stephen Gara, Khondkar Karim, and Robert Pinsker)

Tax Planning for Military Personnel, **The CPA Journal**, November 2005 (Vol. 75/11) (Stephen Gara)

XBRL Usage: A Socio-Economic Perspective, **Review of Business Information Systems**, Fall 2005 (Vol. 9/4) (Robert Pinsker, Stephen Gara and Khondkar Karim)

Challenging the Finality of Tax Court Judgments: When is Final Not Really Final, **Akron Tax Journal**, Spring 2005 (Vol. 20) (sole author)

Hosseini-zadeh, Ismael:

“The Muslim World and the West: The Roots of Conflict,” *Arab Studies Quarterly*, Vol. 27, No. 3 (summer 2005): 1-20.

The Economics of Microfinance, by Beatriz Armend Áariz de Aghion and Jonathan Morduc (Cambridge, MA: MIT Press, 2005), reviewed in the February 2006 issue of CHOICE.

Houle, Philip:

Troy J. Strader, Philip A. Houle, and Sridhar N. Ramaswami, “Spam, Spam, and User Perceptions of E-Mail and Instant Messaging Usefulness,

International Journal of E-Business Research, 1(4), October-December 2005, pp.51-57

Hubbard, Raymond:

Hubbard, Raymond and M. J. Bayarri, "Comment on 'Testing Bayes, Fisher, and Neyman-Pearson,'" *The American Statistician*, Vol 59, November 2005, 353.

Hubbard, Raymond, Andrew T. Norman, and Chip E. Miller, "Examining the Influence of Articles Involving Marketing History, Thought, and Theory: *A Journal of Marketing Citation Analysis, 1950s – 1990s*," Marketing Theory volume 5(3) (2005), 323-336.

Kirk, Delaney:

Kirk, Delaney J., "Managing Diversity in Des Moines, Iowa," Journal of Applied Case Research, January 2005, Vol. 6(1), pp. 1-4.

Kirk, Delaney J., *Taking Back the Classroom: Tips for the College Professor on Becoming a More Effective Teacher*, Tiberius Publications, 2005.

Klugman, Stuart:

Klugman, S. (2005), "Actuarial Science" in *Encyclopedia of Statistical Sciences*, 2nd ed., S. Kotz, C. Read, N. Balakrishnan, and B. Vidakovic, eds, New York: Wiley (pages unknown)

Meyer, Brad:

Meyer, B. (2005). "Managing Online Classes", chapter in *Taking Back the Classroom: Tips for the College Professor on Becoming a More Effective Teacher*, by Delaney Kirk, pp. 175-200). Des Moines, IA: Tiberius Publications.

Meyer, B. (2005). *Harnessing Technology to Improve Instructional Processes* (Sixteenth Annual Meeting). Miami, FL: Production and Operations Management Society.

Meyer, B., Bishop, D. (2005). *Florence Nightingale: Pioneer of Operations Management* (1st ed., vol. 12, pp. 5-6). Miami, FL: POMS Chronicle/Production Operations Management Society,

Meyer, Kenneth:

Co-Author, Managing America's Organizations, Millennium HRM Press, 2005, pp. 420. (ER) Target audience: Undergraduate and Graduate level; accredited certificate programs in public management

Miller, Chip:

Nathan Kling, Denny McCorkle, Chip Miller and James Reardon (2005), "The Use of Testing Frequency for Improved Performance in a Marketing Course", *Journal of Education for Business*, 81(2), November/December, 67-72

Ray Hubbard, Andrew Norman and Chip Miller (2005), "Examining the Influence of Articles Involving Marketing History, Thought, and Theory: A Journal of Marketing Citation Analysis, 1950s-1990s", *Marketing Theory*, 5(3), September, 323-336.

James Reardon, Chip Miller, Irena Vida and Irina Kim (2005), "Ad and Brand Attitude Formation in Transitional Economies" *International Journal of Business Disciplines*, 16(1), Spring/summer, 13-22.

Michael Shearn, Chip Miller and Troy Strader (2005), "From Catalogs to Web: The Evolution of Airgun Products, Inc.", *International Journal of Cases on Electronic Commerce*, 1(2), April-June, 26-43

Contributed substantial material for publication of the book, *The Shaolin Grandmaster's Text* (published by the Order of Shaolin Ch'an, 2005).

Njoroge, Joyce:

Gill, Njoroge and Senteza (Volume 17, Number 3: Fall 2005) " Earnings Management: Do Large Investors Care?" *Financial Decisions Journal*.

Norman, Andrew:

Hubbard, Raymond, Andrew Norman, and Chip Miller (2005). "Investigating the Impact of Articles on Marketing Thought and Theory: A Citation Analysis, 1950s through 1990s," *Marketing Theory*.

Root, Thomas:

Root, Thomas and Donald Lien "Allocating Assets in Retirement Savings to Avoid Downside Risk" *Managerial Finance* Volume 31, Number 8, 2005 pages 18-32.

Root, Thomas and Donald Lien "Trading GPA Futures Contracts as a Teaching Tool: A Classroom Exercise" *The Journal of Financial Education* Vol. 31, Spring 2005 pages 54-67

Vaughan, Therese:

J.D. Cummins, Neil Doherty, Gerald Ray, Terri Vaughan, "The Insurance Brokerage Industry Post-October 2004." Invited article, based on presentation at the World Risk and Insurance Economics Congress in August 2005. *Risk Management and Insurance Review* 9(2), p. 89-108.

Report of the Casualty Actuarial Society Task Force on Actuarial Credibility. May 2005. See <http://www.casact.org/members/reports/tfacrpt.htm>. This was a five member Task Force that developed a set of recommendations to improve the credibility of loss reserves developed by casualty actuaries.

Weaver, Janice:

(2005) Book Review: In Comparative Economic Studies

(2005) Manuscript Review: African Studies Review

2004:

Boal, William:

Review of *Coal: A Human History*, by Barbara Freese, New York, Penguin Books: 2003. In *Journal of Economic History*, Vol. 64, No. 3 (September 2004), pp 927-928.

Review of *Monopsony in Motion: Imperfect Competition in Labor Markets*, by Alan Manning, Princeton University Press: 2003. In *Journal of Economic Literature*, Vol. 42, No. 2 (June 2004), pp 536-537.

Clapham, Stephen:

Meyer, C.K. and Clapham, S.E. (2004). "The Spirit of Public Entrepreneurialism," in Managing America's Organizations by C. Kenneth Meyer and Lance Noe, Millennium HRM Press, Inc.

Meyer, C.K. and Clapham, S.E. (2004). "Strategies for Life/Work Balance," in Managing America's Organizations by C. Kenneth Meyer and Lance Noe, Millennium HRM Press, Inc.

Clayton, Suzanna:

Textbook review for McGraw-Hill, Object Oriented Systems Analysis by Stephen Schach, Spring 2004.

Cooper, Robert:

Cooper, R.W. and M. Dorfman, "Modernizing U.S. Insurance Regulation: What Can Be Learned from the European Union," *Journal of Insurance Regulation* (Summer 2004), pp. 3-33.

Cooper, R.W., G.L. Frank, C.A. Gouty and M.C. Hansen, "Key Ethical Issues Encountered In Healthcare Organizations: The Perceptions of Staff Nurses And Nurse Leaders," *Journal of Nursing Administration* (March 2004), pp. 149-156.

Cooper, R.W. and C.B. Worsham, "The Financial Planning Process," in C.B. Worsham (Ed.), *Foundations of Financial Planning: An Overview*, Bryn Mawr, PA, The American College, 2004, pages 1-1 – 1-42.

Cooper, R.W., "Insurance Planning and Risk Management," in C.B. Worsham (Ed.), *Foundations of Financial Planning: An Overview*, Bryn Mawr, PA, The American College, 2004, pages 2-1 – 2-73.

Dodd, James:

Chen, Dodd, and Zhu (Volume 12, Number 4: Fall 2004). "An Empirical Study of the Use of Payback Method: Opportunistic Behavior or Efficient Choice." *The Journal of Accounting and Finance Research*.

Wolk, Dodd, and Tearney (6th Edition, 2004). Accounting Theory: Conceptual Issues in a Political and Economic Environment. South-Western, a division of Thomson Learning. Audience: discipline-based for undergraduate & graduate accounting courses.

Frank, Gary:

2004. "Key Ethical Issues Encountered in Healthcare Organizations: Perceptions of Staff Nurses and Nurse Leaders," *Journal of Nursing Administration*(March 2004, Vol. 34, No. 3, pp. 149 - 156) with R.W. Cooper, M.M. Hansen and C.A. Gouty.

Gara, Stephen:

Responsible Person Penalties and Payroll Service Providers, **Oil, Gas & Energy Quarterly**, September 2004 (Vol. 53/1) (Sally Wahrmann and Stephen Gara), reprinted in *Monthly Digest of Tax Articles*

Hosseini-Zadah, Ismael:

Rethinking Development Economics (ed.), by Ha-Joon Chang (Anthem Press, 2003), reviewed in the March 2004 issue of *CHOICE Magazine*.

Houle, Philip:

Troy J. Strader, Daniel M. Norris, Philip A. Houle, and Charles B. Shrader, "How One Niche Player in the Internet Security Field Fulfills an Important Role," *E-Commerce Security: Advice from Experts*, Mehdi Khosrow-Pour (Ed.), Hershey, PA: Idea Group Publishing, 2004, pp. 77-87.

Hubbard, Raymond:

Hubbard, Raymond, "Comment on 'Reaping Benefits from Management Research: Lessons from the Forecasting Principles Project,'" International Journal of Forecasting, 20 (Oct-Dec. 2004), 740-741.

Hubbard, Raymond. "Alphabet Soup: Blurring the Distinctions Between p 's and α 's in Research in Psychology." Theory and Psychology, 14, June 2004, 295-327.

Kirk, Delaney:

Kirk, Delaney J., "Unionizing the Des Moines Water Works," Business Case Journal, Summer 2004, Vol. 12, Issue 1.

Klugman, Stuart:

Klugman, S., Panjer, H., and Willmot, G. (2004) *Loss Models: From Data to Decisions*, 2nd, ed., Wiley: New York. This is the second edition of a text that has been required reading for two actuarial exams since the first edition was published in 1998. It is also considered to be the primary reference work for actuaries building statistical models and is frequently cited in practice-oriented journals. An accompanying *Solutions Manual* is also in production.

Klugman, S. (2004), "Continuous Parametric Distributions," in *Encyclopedia of Actuarial Science*, J. Teugels and B. Sundt, eds. Chichester, England: Wiley, pp. 357-362.

Klugman, S. (2004), "Empirical Distribution," in *Encyclopedia of Actuarial Science*, J. Teugels and B. Sundt, eds. Chichester, England: Wiley, p. 607.

Klugman, S. (2004), "Heckman-Meyers Algorithm," in *Encyclopedia of Actuarial Science*, J. Teugels and B. Sundt, eds. Chichester, England: Wiley, pp. 810-812.

Klugman, S. (2004), "Scale Distribution," in *Encyclopedia of Actuarial Science*, J. Teugels and B. Sundt, eds. Chichester, England: Wiley, pp. 1537-1538.

Klugman, S. (2004), "Education and Qualification 2005: An Update" *The Actuary*, Vol. 1, no. 1, pp. 42-43.

Klugman, S. (2004), "Stuart Klugman responds" *The Actuary*, Vol. 38, no. 1, p. 3 (I was asked to respond to a letter to the editor).

Meyer, Brad:

Meyer, B. (2004). *The Design of an Online System for Student Evaluation of Teaching* (th ed., vol. 2004 Proceedings, pp. 20-23). Atlanta, GA: Decision Sciences Institute.,

Njoroge, Joyce:

Njoroge and Norris (2004). "Cash Fraud by Employees in Local Government." *Proceedings of the AAA Midwest Regional Meeting* March 25-27

Norman, Andrew:

Russell, Cristel A., Andrew T. Norman, and Susan E. Heckler (2004). "The Consumption of Television Programming: Development and Validation of the Connectedness Scale," *Journal of Consumer Research*, 31 (June).

Reviewer for Armstrong and Kotler's *Marketing*, 7th Ed., Upper Saddle River, NJ: Prentice Hall, 2004.

Reviewer for Solomon, Marshall, and Stuart's *Marketing: Real People, Real Choices*, 4th Ed., Upper Saddle River, NJ: Prentice Hall, 2004.

Presentations:

2007:

Bishop, Debra:

Developing an Entrepreneurial Leadership Program for Doctor of Pharmacy Students
AACP Annual Meeting
Tuesday, July 17, 2007
Debra Bishop and Renae Chesnut

Identifying and Presenting a Research Gap
Graduate Student Seminar
Makarere University Business School
Kampala, Uganda
May 22, 2007
Debra Bishop and Glenn McKnight

Seminar on Operations Research
Faculty and Graduate Student Seminar
Makarere University Business School
Kampala, Uganda
May, 24, 2007
Debra Bishop

Meyer, C. Kenneth:

2007--Co-Presenter, "The Importance of Replication Research and Its Publication Frequency in Marketing and Public Administration,"

Presented at the American Society of Business and Behavioral Sciences,
Las Vegas, Nevada, February 21, 2007.

2006:

Bishop, Debra:

POMS 2006 - China: A Perspective on the Sleeping Operations Giant

CBPA Teaching Colloquium presentation – December 1 2006; Active and Collaborative Learning

Clapham, Stephen:

Clapham, S.E.; Caldwell, C; Davis, B; & Matula, T. (2006). “Rights, Responsibilities, and Respect: A Balanced Citizenship Model for Schools of Business,” Presented at the Annual International Conference Promoting Business Ethics, Niagara Falls, New York (presented by co-author)

Gara, Stephen:

Market Reaction to Accounting Regulatory Changes: Adoption of SFAS 142, **2006 AAA Midwest Regional Meeting**, Chicago, IL (April 2006)
(Stephen Gara)

Hossein-Zadah, Ismael:

“Social vs. Military Spending: How the Pentagon Budget Crowds out Public Infrastructure and Aggravates Natural Disasters—the Case of Hurricane Katrina,” Conference of the American Society of Business and Behavioral Science, Los Vegas, February 23-25, 2006.

“Origins of the Recent Wars of Choice—and Their Impact on U.S. Global Markets,” Annual Symposium of the Center for Global Trade and Development, Chapman University, CA, April 6-8, 2006.

“Military Spending, Supply-Side Economics, and Destruction of New Orleans,” Rethinking Marxism 2006 Conference, University of Massachusetts at Amherst, October 26-28, 2006.

“Destruction of New Orleans: Natural or Policy Disaster,” Faculty Colloquium Series, College of Business and Public Administration, Drake University, February 17, 2006.

Invited Speaker, “Making Sense of the Iran Controversy,” Central Presbyterian Church, May 20, 2006 (sponsored by the Iowa United Nations Association, Des Moines Chapter).

Invited Speaker, “The Rise of Islamic Fundamentalism,” sponsored by the

American Friends Service Committee, Central Region Office, 4211 Grand Ave, May 18, 2006.

Hubbard, Raymond:

“Alternatives to Null Hypothesis Significance Testing (NHST),” Raymond Hubbard. **Invited** paper presented at the Academy of Management Annual Conference, Atlanta, Georgia, August 2006.

Kirk, Delaney:

Kirk, Delaney J., Invited speaker on “Classroom Management” at the 2006 Colloquium on Change in Accounting Education , Sedona, AZ, October 18-21, 2006.

“What Employers Look For,” presented to Student Business Organization, USF-St Petersburg, Oct. 12, 2006.

Klugman, Stuart:

October 2006, Chicago, IL, “Financial Economics and Increasing the Value of Actuaries in the Corporate World”

October 2006, Chicago, IL, “Principles Underlying Actuarial Science”

March 2006, Salt Lake City, UT, “Bayesian Estimation of Parameters: Advantages and Examples,” Casualty Actuarial Society Seminar on Ratemaking

Meyer, C. Kenneth:

2006--Presenter, “Innovations in Learning: Turning Dreams into Reality,” presented at the ASBBS International Conference, Bankside House, London School of Economics, August, 2006, London, England.

2006--Keynote Address, “Leadership, Innovation, and Sustainability,” presented at the luncheon of “leadership and Innovations Conference, Center for Professional Studies, CBPA, Drake University, Fall, 2006.

2006--Panel Participant, “Management in a Foreign Land,” presented at the Thirteenth Annual Meeting of the American Society of Business and Behavioral Sciences, Las Vegas, Nevada, February 23, 2006.

Parsa, Rahul:

2006 “Analysis of Side Effects experienced with Psychotropic Medication use in Fragile X Syndrome,” Valdovinos, M.G., Parsa, R.A., and Alexander, M.L. Poster session presented at the 10th International Fragile X Conference, Atlanta, Ga.

2006 “Psychotropic Medication use in Fragile X Syndrome: Analysis of

Side Effects,” Valdovinos, M.G., Parsa, R.A., and Alexander, M.L. Paper presented at the 40th Annual Gatlinburg Conference on Research and Theory in Mental Retardation and developmental Disabilities, Annapolis, Md.

2006 “A bone health screening, education, and referral project in Northwest Iowa,” Johnson JF, Koenigsfeld C, Hughell L, Parsa R, Bravard S. presented at :

- Iowa Pharmacy Association. June 10, 2006
- American College of Clinical Pharmacy. October 28, 2006. St. Louis, Mo.
- Gerontologic Society of America. Nov. 16-20, 2006. Dallas, Tx.
- American Pharmaceutical Association. March 16-19, 2007. Atlanta, Georgia

Reed, Diana:

Rotary District 6000 -- Foundation/Membership Seminar Presentation on District Simplified Grants, Mt. Pleasant, IA, September 13, 2006

Rotary District 6000 -- Foundation/Membership Seminar Presentation on District Simplified Grants, West Liberty, IA, September 14, 2006

Rotary District 6000 -- Foundation/Membership Seminar Presentation on District Simplified Grants, Oskaloosa, IA, September 20, 2006

Rotary District 6000 -- Foundation/Membership Seminar Presentation on District Simplified Grants, West Des Moines, IA, September 21, 2006

Northwest Des Moines Rotary Club -- Presentation on Zone Training, Des Moines, IA September 29, 2006

Rotary District 6000 -- Foundation/Membership Seminar Presentation on District Simplified Grants, Osceola, IA, October 11, 2006

Rotary District 6000 -- Foundation/Membership Seminar Presentation on District Simplified Grants, Ames, IA, October 12, 2006

Rotary District 6000 -- Press Conference Presentation on “Reach Out and Read Iowa” with Christi Vilsack, Blank Children’s Hospital, Des Moines, IA, October 27, 2006

Boone Rotary Club -- Presentation on Rotary Matching Grants, Boone, IA, November 1, 2006

Rotary District 6000 -- Assistant District Governor Presentation on

District Simplified Grants, Newton, IA, March 25, 2006

Rotary District 6000 -- Presidents Elect Training Master of Ceremonies and Presenter, Newton, IA, March 31, 2006

Rotary District 6000 -- District Assembly Master of Ceremonies, Newton, IA, April 1, 2006

Vaughan, Therese:

“Developments in U.S. reinsurance regulation.” Panelist on developments in insurance regulation, US/EU Symposium in Building the Financial System of the 21st Century, invitation only program hosted by Harvard Business School, March 9-12, 2006.

“International Developments in Regulatory Capital and their Implications for U.S. Insurance Regulation,” Barbon Institute Summit, NY, September 14-15, 2006. Invitation only meeting attended by approximately 40 individuals interested in public policy issues in insurance (academics, industry, and government).

“Activities of the CRUSAP Task Force,” International Actuarial Association (IAA) Regulation Committee, Paris, May 2006.

“International Developments in Regulatory Capital and their Implications for U.S. Insurance Regulation,” International Insurance Foundation (IIF) Annual Meeting Symposium. Symposium attended by individuals interested in international issues. Washington, DC, September 22, 2006.

“International Developments in Regulatory Capital and their Implications for U.S. Insurance Regulation,” American Council of Life Insurers Annual Meeting, Orlando, Florida. October 23, 2006.

2005:

Bishop, Debra:

POMS 2005 – Chicago – Cheaper by the Dozen – incorporating Operations Management into a First Year Seminar

Innovation and Renovation: Retooling Your Course with Learning in Mind – presented April 15, 2005 at Drake Interdisciplinary Teaching Colloquium with Professors Dan Emery and Eunice Meredith - pedagogical – based on research during Interdisciplinary Pedagogy Reading Group

Boal, William:

The Effect of Minimum Salaries on Employment of Teachers,” presented at Western Economic Association Conference, San Francisco, California,

July 2005.

Cooper, Robert:

Cooper, R.W., "The Spitzer Investigation of Insurance Brokerage: An Analysis of the Findings and the Proposed Regulatory Solutions," Twelfth Annual International Conference Promoting Business Ethics, New York, NY, October 26-28, 2005. national meeting.

Cooper, R.W., B.J. Lee, K.L. Lee and H.D. Lee, "A Cross-Cultural Comparison of the Ethical Environments of the U.S. and South Korean Life Insurance Markets," Inaugural Meeting, World Risk and Insurance Economics Conference, Salt Lake City, UT, August 7-11, 2005. international meeting Paper also presented to a significantly different audience at the Twelfth Annual International Conference Promoting Business Ethics. October 26-28, 2005. national meeting

Gara, Stephen:

XBRL Usage: A Socio-Economic Perspective, **2005 AAA Annual Meeting**, San Francisco, CA (August 2005) (Robert Pinsker, Stephen Gara and Khondkar Karim)

The Tax Court: Article I and Judgment Finality, **2005 American Taxation Association Mid-Year Meeting**, Washington, DC (March 2005) (sole author)

Hillman, A. Douglas:

April, 2005, DMACC Accounting Career Day, presentation on transferability of DMACC's accounting degrees to Drake University

Hubbard, Raymond:

Hubbard, Raymond, Andrew T. Norman and Chip E. Miller, "A Citation Analysis Dealing with Marketing History, Thought, and Theory: The Full Impact," Proceedings of the 12th Conference on Historical Analysis and Research in Marketing, April 2005, 175-181. **international conference**

Kirk, Delaney:

Kirk, Delaney J., "Taking Control of the Classroom," Keynote speaker at the 2005 Colloquium on Change in Accounting Education, Queen Mary, Long Beach, CA, October 26-29, 2005.

Klugman, Stuart:

November 2005, New York, NY "Open Forum on Education Redesign"

March 2005, New Orleans, LA, "Loss Models – With an Emphasis on

Model Selection”, Casualty Actuarial Society Seminar on Ratemaking

Meyer, C. Kenneth:

2005--Panel Presenter, "Global Management Learning: Studying Management and Public Policy Issues at Home and Abroad,” presented at the ASBBS International Conference, Bankside House, London School of Economics, August 5-6, 2005, London, England

Miller, Chip:

Raymond Hubbard, Andrew Norman and Chip Miller (2005), “A Citation Analysis of Articles Dealing with Marketing History, Thought and Theory, 1970s-1990s: The Full Impact”, Conference on Historical Analysis and Research in Marketing, February, 175-181.

Reardon, James, Irena Vida and Chip Miller (2005), “An Examination of Brand and Ad Attitudes Formation in Two Emerging Economies”, In KOSHY, Abraham (ed.), *Proceedings of International Conference on Marketing Paradigms for Emerging Economies*, India, Ahmedabad, January 12-13, Indian Institute for Management, 120-123.

Chip Miller, James Reardon, Mark Speece, Stella So and To Ngoc Huong (2005), “Attitudes toward Advertising: An Examination of Transformations During Initial Stages of Economic Development”, October, *Proceedings of the Atlantic Marketing Association*, v. XXI, 342-348.

Raymond Hubbard, Andrew Norman and Chip Miller (2005), “A Citation Analysis of Articles Dealing with Marketing History, Thought and Theory, 1970s-1990s: The Full Impact”, 12th Conference on Historical Analysis and Research in Marketing, February, 175-181.

Brand and Ad Attitudes Formation in Two Emerging Economies”, In KOSHY, Abraham (ed.), *Proceedings of International Conference on Marketing Paradigms for Emerging Economies*, India, Ahmedabad, January 12-13, Indian Institute for Management, 120-123.

Norman, Andrew:

Hubbard, Raymond, Andrew Norman, and Chip Miller (2005). “A Citation Analysis of Articles Dealing with Marketing History, Thought, and Theory, 1970s-1990s: The Full Impact,” *Proceedings for the 12th bi-annual Conference on Historical Analysis and Research in Marketing (CHARM) Conference*.

“A Citation Analysis of Articles Dealing with Marketing History, Thought, and Theory, 1970s-1990s: The Full Impact”, with Raymond Hubbard and Chip Miller. Presented at the 12th bi-annual Conference on Historical Analysis and Research in Marketing (CHARM) Conference, Long Beach, California, 2005.

Parsa, Rahul:

2005 Estimating Missing values using Multivariate Normal Copula” with Alain Desgagne, presented at the Joint Statistical Meetings held at Minneapolis, Mn.

Reed, Diana:

2005 panel presentation “Professional Development in Academia: Getting Published” for the Management History Division, National Academy of Management, Honolulu, HI, August

Rotary District 6000 – Foundation Seminar Presentation on District Simplified Grants, West Des Moines DMACC Campus, West Des Moines, IA, September 28, 2005

Rotary District 6000 – Foundation Seminar Presentation on District Simplified Grants, Perry, IA, September 28, 2005

Rotary District 6000 – Foundation Seminar Presentation on District Simplified Grants, Osceola, IA, September 29, 2005

Rotary District 6000 – Assistant Governor’s Training Presentation on District Simplified Grants, Newton, IA, March 19, 2005

Rotary District 6000 – President Elect Training Presentation on District Simplified Grants, Newton, IA, April 8, 2005

Rotary District 6000 – District Assembly Presentation on District Simplified Grants, Newton, IA, April 9, 2005

Root, Thomas:

“The Finance Curriculum in the New Millennium: A Comprehensive Survey” with John Rozycki, Jimmy Senteza, and Inchul Suh, Financial Management Association, Annual Meeting, October 12 – 15, 2005

“The Finance Curriculum in the New Millennium: A Comprehensive Survey” with John Rozycki, Jimmy Senteza and Inchul Suh, Midwest Finance Association, Annual Meeting, March 9 – 11, 2005

I presented to two different groups of Principle Financial Groups employees who were participating in their “Dimensions of Leadership” program in October 2005. The presentation focused on changes in leadership and management education. Each presentation lasted approximately 2 hours.

Vaughan, Therese:

“What I Learned as Insurance Commissioner.” Presentation to doctoral

students and faculty at the University of Pennsylvania, February 2005.

“International Developments in Solvency Regulation.” World Risk and Insurance Economics Congress. Primarily academics from around the world. August 2005.

“Implications of Broker Investigations for Independent Insurance Agents.” Independent Insurance Agents of Texas, Joe Vincent Management Seminar, January 2005.

Moderator, Panel on Trends in Reinsurance, Reinsurance Association of America (RAA) annual issues conference, May 2005.

Panelist, NCCI Annual Issues Conference. “Issues in Insurance Regulation,” Conference attended by individuals active in workers compensation insurance. May 2005.

“The Profession at a Crossroads: Global Developments and Why We Should Care,” American Academy of Actuaries annual meeting, October 2005.

Moderator, CEO Panel, CPCU I-Day, Des Moines, IA, Nov. 2005. Professional association of individuals in property-casualty insurance.

Panelist on two panels at the AEI/Brookings Institute Judicial Education Symposium on Insurance and Risk Allocation in America, September 20-22, 2006, Washington, DC. Presentations on (1) the impact of the 2005 hurricanes on the insurance market and (2) the NAIC’s interstate compact. This symposium was attended by approximately 200 judges from around the country.

Weaver, Janice:

Missouri Valley Economics Association; 05

2004:

Bishop, Debra:

POMS 2004 – Cancun – Bringing JIT to Life in the Classroom

Clapham, Stephen,

Clapham, S.E. and Schwenk, C. (2004). "Corporate Turnaround as a Cognitive Process," Presented at the Academy of Management meetings in New Orleans, LA. (August, 2004)

Clapham, S.E. and Cooper, R.W. (2004). "Essential Factors for employees to Participate in Corporate Governance." Presented at the European Academy of Management Meetings in St. Andrews, Scotland. (May,

2004)

Cooper, Robert:

Cooper, R.W. and M. Dorfman, "A Proposal for Modernizing U.S. Insurance Regulation Utilizing Some of the Key Components of the European Union's Insurance Regulatory System," 2004 Annual Meeting, Southern Risk and Insurance Association, Charleston, South Carolina, November 21-23, 2004. regional meeting

Cooper, R.W. and M. Dorfman, "A Proposal for Modernizing U.S. Insurance Regulation with a European Union Influence," 40th Annual Seminar of the International Insurance Society, London, UK, July 11-14, 2004. international meeting

Clapham, S.E. and R.W. Cooper, "Corporate Governance: It's Time to Make Employees Part of the Process," 4th Annual European Academy of Management Conference, St. Andrews, Scotland, May 5-8, 2004. international meeting.

Edrington, Mary:

American Marketing Association Iowa chapter. Presentation at professional chapter monthly meeting to promote CBPA internship program, 2004.

Frank, Garry:

2004. "Business Ethics - Traditional and Contemporary Approaches" First Unitarian Church, Des Moines, IA. (2004)

Gara, Stephen:

Professional Ethical Crises: A Case Study of Accounting Majors, **2004 AAA Annual Meeting**, Orlando, FL (August 2004) & **2004 Teaching and Learning Conference**, Orlando, FL (January 2004) (Christie Comunale, Thomas Sexton and Stephen Gara)

XML and XBRL Usage: A Socio-Economic Perspective, **2004 AAA Mid Atlantic Regional Meeting**, Arlington, VA (April 2004) (Robert Pinsker, Stephen Gara and Khondkar Karim)

Challenging the Finality of Tax Court Judgments: When is Final Not Really Final, **2004 Mid-Atlantic Academy of Legal Studies in Business Annual Meeting**, College Park, MD (March 2004) (regional) (sole author)

Hillman, A. Douglas:

April, 2004, DMACC Accounting Career Day, presentation on transferability of DMACC's accounting degrees to Drake University

Hossein-zadeh, Ismael:

“The Muslim World and the West: The Roots of Conflict,” Faculty Colloquium Series, College of Business and Public Administration, Drake University, April 2, 2004.

Guest Speaker, “Is Islam Incompatible with Modernization?” Central Presbyterian Church, May 29, 2004 (sponsored by the Iowa United Nations Association, Des Moines Chapter).

Invited Speaker, “Understanding the Muslim Rage,” Robert Ray Friends of Drake, Drake University (Meredith Hall), April 1, 2004.

Houle, Philip:

The Communications Technology Choice Model, Research Abstract Presentation, Annual Meeting of the Decision Sciences Institute, November 20-23, 2004, Boston, MA (<http://www.bus.ucf.edu/dsi2004/>)

Hubbard, Raymond:

“The P Value Culture in Marketing and Public Administration,” Raymond Hubbard and C. Kenneth Meyer, presented at the Annual Conference of the American Society of Business and Behavioral Sciences, Las Vegas, Nevada, February 2004.

Kirk, Delaney:

Kirk, Delaney J. and Leslie Toombs, “Writing Cases: A Different Type of Research,” presented at the 2004 Association for Small Business and Entrepreneurship Annual Meeting in San Antonio, November 4, 2004.

Kirk, Delaney J. and Geralyn Franklin, “Dealing with Difficult Employees: Guidelines for Small Business Owners and Managers,” presented at the 2004 Association for Small Business and Entrepreneurship Annual Meeting in San Antonio, November 5, 2004.

Kirk, Delaney J., “Classroom Management: How to Teach Like a Pro,” workshop presented at the 2004 Federation Business Association Annual Meeting in Orlando on March 5, 2004.

Kirk, Delaney J., “A Tale of Two Attempts: The AFSCME Comes to Des Moines,” presented at the 2004 Southwest Case Research Association Annual Meeting in Orlando on March 4, 2004.

Klugman, Stuart:

2004 – Orlando, FL (Valuation Actuaries Symposium) and Des Moines, IA (Iowa Actuaries Club) “The Morris Review and Its Implications for Actuarial Education”

October 2004 – New York “Education Redesign Open Forum”

November 2004 – Montreal, PQ “Changes to the SOA Exam System”
Canadian Institute of Actuaries General Meeting

Meyer, C. Kenneth:

2004--Presenter, “Comparative Public Management and Public Policy Within A Global Context,” Center for Global Citizenship, Drake University, October, 2004; November 2004.

Miller, Chip:

Chip Miller and Lynn Muller (2004), “Professorial Projects as a Pedagogical Tool to Enhance International Marketing Education”, October, *Proceedings of the Atlantic Marketing Association*, v. XX., 283-287.

Chip Miller, James Reardon and Nathan Kling (2004), “Hemispheric Asymmetries and Cognitive Processing: A Critical Evaluation of the SOP Scale”, 28th Annual Conference of the Marketing Educators’ Association, February.

Njoroge, Joyce:

Cash Fraud by Employees in Local Government. Presented at the AAA Midwest Regional Annual meeting. March, 2004.

Reed, Diana:

2004 – panel presentation “Professional Development in Academia: Getting Published” for the Management History Division, National Academy of Management, New Orleans, LA, August

Root, Thomas:

Spring 2004 - “Incorporating Research Insight Data into the Finance Curriculum: Basic Valuation” with Jimmy Senteza, and Inchul Suh, Financial Education Association, Annual Meeting, April 22-24, 2004

Weaver, Janice:

2004 - Missouri Valley Economics Association