

SJMC Scholarly, Creative and Professional Activity, 2005-2007

Publications

2005

Lee Jolliffe, associate professor, visual communication

“Louisa May Alcott as Pioneer of Documentary Writing: *Hospital Sketches* from a Union Hospital in Georgetown,” Symposium on the 19th Century Press, the Civil War, and Free Expression; University of Tennessee at Chattanooga; November 2005.

“Magazines as a Forum in American Thought and Culture: Democracy, the Individual, ‘Place,’ and Society,” Association for Education in Journalism and Mass Communication (AEJMC) annual meeting; San Antonio, TX; August 2005.

John Lytle, professor, broadcast news

Salary and Job Satisfaction Survey prepared for the Iowa Broadcast News Association's annual meetings, each year.

Kathleen Richardson, director and associate professor, news-Internet

“More Heat Than Light: A Case Study of Crime-Victim Identification in Theory and Practice,” co-written with Dr. Herb Strentz; Association for Education in Journalism and Mass Communication annual meeting; San Antonio, TX; August 2005.

“Surprising and Troubling Findings on Rape Victim Identification,” Ames Tribune opinion piece; January 2005.

“Iowa Expanded Media Coverage Handbook”: Update and produce (in print and on the Web) booklet that includes the Iowa Supreme Court Rule and Iowa Freedom of Information Council guidelines on electronic coverage of Iowa judicial proceedings, with relevant case law, Q&A, resources; every two years.

“A Journalist’s Guide to Openness in Iowa”: pocket-size pamphlet summarizing the Iowa Code on open meetings, records and access to law enforcement; produced with the Iowa Newspaper Foundation.

“An Introduction to Iowa’s Open Meetings and Public Records Laws for Journalists,” “. . . for Citizens,” “. . . for Public Officials”: specialized outlines on the open meetings and records laws (with explanations of the law, and citations to legal cases and Attorney General’s opinions) distributed during training sessions for Iowa journalists, citizens and public officials.

Open meetings and records training materials: specialized exercises used during workshops for government officials and journalists.

“The State of Freedom of Information in Iowa 2005”: annual report distributed statewide in conjunction with the Iowa FOI Council’s annual meetings; includes compilation of and analysis of court cases, legislation and news events involving open government in Iowa that occurred during the year.

Iowa Freedom of Information Council Trustees Update and Report: annual 10-page newsletter with FOI news updates and commentary.

“Cameras in the Courtroom Celebrates 25 Years”: The Iowa Lawyer, the Iowa State Bar Association magazine, October 2005.

“Democracy Can Be Messy” : opinion piece on open government written as part of Iowa newspapers’ public records audit, published statewide, March 2005.

Gary Wade, associate professor, radio-TV producing

“Children’s Internet Protection Act: One Year In;” Broadcast Education Association Convention; Las Vegas, NV; April 2005.

2006

Todd Evans, professor, radio-TV producing

“From Chaos to Creation: The Lives of John Lennon and Paul McCartney” in Creativity and Madness Psychological Studies of Art and Artists: Volume Two; Barry Panter (editor); AIMED, 2006.

Lee Jolliffe, associate professor, visual communication

“John Jolliffe’s Defense of Escaped Slave Margaret Garner: Gender, Race, Slavery, and Murder in the 19th Century Press;” Symposium on the 19th Century Press, the Civil War, and Free Expression; University of Tennessee at Chattanooga; November 2006.

Janet Hill Keefer, associate professor, electronic media

“Zayed University” in Assessing Media Education; William G. Christ (editor); Lawrence Erlbaum Associates, 2006.

Dorothy Pisarski, assistant professor, advertising

“Corporations join the obesity fight,” Des Moines Business Record and Supplements.com, October 2006.

Kathleen Richardson, director and associate professor, news-Internet

Election Season White Paper: Packet of “tools of informed citizenship” to help Iowa journalists and others gauge candidates’ views on open government in the fall 2006 elections, produced for Iowa Freedom of Information Council.

“The State of Freedom of Information in Iowa 2006”: annual report distributed statewide in conjunction with the Iowa FOI Council’s annual meetings; includes

compilation of and analysis of court cases, legislation and news events involving open government in Iowa that occurred during the year.

Iowa Freedom of Information Council Trustees Update and Report: annual 10-page newsletter with FOI news updates and commentary.

2007

Dorothy Pisarski, assistant professor, advertising

“Achieving Active Learning in the Classroom,” Fall MMA Conference, St. Louis, MO, September 2007.

Kathleen Richardson, director and associate professor, news-Internet

“Iowa Expanded Media Coverage Handbook”: update and produce (in print and on the Web) booklet that includes the Iowa Supreme Court Rule and Iowa FOI Council guidelines on electronic coverage of Iowa judicial proceedings, with relevant case law, Q&A, resources.

“The State of Freedom of Information in Iowa 2007”: annual report distributed statewide in conjunction with the Iowa FOI Council’s annual meetings; includes compilation of and analysis of court cases, legislation and news events involving open government in Iowa that occurred during the year.

Iowa Freedom of Information Council Trustees Update and Report: annual 10-page newsletter with FOI news updates and commentary.

Presentations

2005

Todd Evans, professor, radio-TV producing

“Motherloss and the Music of Lennon and McCartney”; Popular Culture Association Convention; March 2005.

“From the Old to the New: Integrating Multimedia Production with a Traditional Radio TV/ Broadcast News Curriculum” ; Broadcast Education Association Convention, Las Vegas, NV, April 2005.

Sandy Henry, assistant professor, advertising

“From the Old to the New: Integrating Multimedia Production with a Traditional Radio TV/Broadcast News Curriculum”; Broadcast Education Association, Las Vegas, NV; April 2005.

Lee Jolliffe, associate professor, visual communication

“Striking a Balance: Teaching, Research, Service, and Personal Life,” Iowa State University’s Ph.D. Professional Preparation series, Ames, IA, September 2005.

Angela Renkoski, assistant professor, magazines

“Meredith Service Journalism Apprenticeship Program,” Association for Education in Journalism and Mass Communication (AEJMC) annual meeting; San Antonio, TX; August 2005.

Kathleen Richardson, director and associate professor, news-Internet

“What You Need To Know: Iowa’s Open Meetings and Records Laws”: Iowa State Association of Counties annual conference, November 2005.

“Open Records Training for City Clerks” : Iowa Municipal Finance Officers fall conference, October 2005.

“Open Records/Open Views: Managing Public Records” : Iowa League of Cities annual conference, September 2005.

2006

Todd Evans, professor, radio-TV producing

“Paul McCartney; Healing Wounds Through Lyrics, Images and Performance;” Popular Culture Association; April 2006.

Lee Jolliffe, associate professor, visual communication

“Striking a Balance: Teaching, Research, Service, and Personal Life,” Iowa State University’s Ph.D. Professional Preparation series, Ames, IA, September 2006.

Janet Hill Keefer, associate professor, electronic media

“Covering Polls: How To Do It, How Not To Do It,” McCormick Tribune Specialized Reporting Institute: Covering the Presidential Nominating Process, Des Moines, IA, June 2007.

Angela Renkoski, assistant professor, magazines

“Literary Journalism in the Classroom,” Association for Education in Journalism and Mass Communication (AEJMC) annual meeting; San Francisco, CA; August 2006.

“Tips for Advising Student Magazines and Coordinating Capstones,” Grandview College, 2006.

Kathleen Richardson, director and associate professor, news-Internet

“The Role of the Media in Intellectual Discourse Today: Aiding and Abetting Gridlock. The Role of Blogging,” Broadcast Education Association Convention, Las Vegas, NV, April 2006.

“Open Government, Confidentiality and the Media”: midyear conference for the National Association of Administrative Law Judges, June 2006.

“How the Media Impacts Judicial Independence and Accountability”: program co-sponsored by the Drake Law School and the American Judicature Society as part of a series on the justice system; offered for Continuing Legal Education credit by the Iowa State Bar Association, February 2006.

“Complying With the Open Meetings Law” : Iowa Municipal Clerks’ Institute Academy, a State of Iowa Professional Certification program for appointed city officials, July 2006.

Gary Wade, associate professor, radio-TV producing

“The Role of the Media in Intellectual Discourse Today: Aiding and Abetting Gridlock. TV Talk Shows,” Broadcast Education Association Convention, Las Vegas, NV, April 2006.

2007

Todd Evans, professor, radio-TV producing

“Hank Hill and Earl Hickey: Doing the ‘Right Thing’ on Prime Time,” Far West Popular Culture Association, January 2007.

Sandy Henry, assistant professor, advertising

“Which Comes First: The Content or the Medium? Streaming, Podcasting and DVD...how do I choose?,” Iowa Distance Learning Association/Iowa Association of Communication Technology Conference, Cedar Rapids, IA, April 2007.

Lee Jolliffe, associate professor, visual communication

“Striking a Balance: Teaching, Research, Service, and Personal Life,” panelist at Iowa State University’s Ph.D. Professional Preparation series, Ames, IA, September 2007.

Dorothy Pisarski, assistant professor, advertising

“Teaching the Advertising Campaigns Class: Lessons Learned from the Experts,” MBAA International conference, Chicago, IL, March 2007.

“Success in the Collaborative Classroom — Building Relationships in Advertising Principles,” Fall MMA Conference, St. Louis, MO, September 2007.

Kathleen Richardson, director and associate professor, news-Internet

Presentation to the Legislature’s Interim Committee on Chapters 21-22, Iowa Open Meetings and Open Records Laws, September 2007.

Presentation before Iowa Supreme Court on proposed rules for electronic court filing, September 2007.

Open Meetings and Records Problems in Iowa: presentation to the Iowa House and Senate state government committees, February 2007.

Open Records Forum, Sunshine Week 2007: presentation during town hall meetings on open government, sponsored by Cedar Rapids Gazette in Cedar Rapids and Iowa City, March 2007.

“Law School for Journalists”: workshop on court system in conjunction with Iowa State Bar Association, Iowa Newspaper Association, Iowa judiciary, American Judicature Society, October 2007.

Regional Workshops on Iowa Public Records Law: four regional workshops, also shown via distance learning, along with Iowa Newspaper Association, Iowa Association of School Boards, Iowa League of Cities and Iowa State Association of Counties, December 2007.

“Complying With the Open Meetings Law” : workshop for the Iowa Municipal Clerks’ Institute Academy, a State of Iowa Professional Certification program for appointed city officials, July 2007.

Gary Wade, associate professor, radio-TV producing

“Digital Millennium Copyright Act,” Broadcast Education Association Convention, Las Vegas, NV, April 2007.